Consistently

the best in TV entertainment

"I MARRIED JOAN"
Starring
JOAN DAVIS
Wednesdays
7:00 P.M.

CHANNEL 5

"DRAGNET"
Starring
JACK WEBB
Thursdays
8:00 P.M.

"CAVALCADE OF SPORTS"
Featuring the top boxing bouts of the week
Fridays
9:00 P.M.

WNBQ
NBC
CHANNEL 5

Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

. . . Why in the world doesn't John Reed King realize that the applause meter he uses looks like a cheat to all of his TV listeners? I have heard lots of people say that the meter is fixed and only a dumb person would believe different. Please tell him to find a different means of giving money to his contestants.

South Haven, Mich. **ELLEN O. TURNER**

My friends and I during the summer enjoyed the adventures of "The Hunter." One reason I enjoyed it was because it was different. I sure hope it is possible to have it back on the air.

Park Forest, Ill. **MRS. TAYLOR**

Ed. Note: First off it will have to hunt down a sponsor.

Who Uncle Johnny Coons think he's kidding, "I been this for 85 to 90 years," Ha ha ha ha, does he think we're nuts. Two votes for Garfield Goose that Howdy Doody is too dopy to watch, it's a waste of tim (time).

St. Joseph, Michigan **NORMAN GEBHART**

I think Scott Music Hall is one of the best programs on TV. Patti Page is very pretty and has a wonderful voice.

Chicago, Ill. **BETTY J. CARNEY**

After watching the Dempsey-Willard fight on "Greatest Fights of the Century," I wonder how anyone can class Rocky Marciano with Jack Dempsey. Dempsey was TNTplus with both hands. He's in a class by himself.

East Chicago, Ind. **J. L. COUGHLIN**

I always thought that the Lucky Strike Hit Parade was a terrible program and now I'm convinced. They're way off in their tabulations. Nationwide survey my foot! They put the songs on where they want them. Any nationwide survey wouldn't show what the Hit Parade puts out!

East Chicago, Ind. **GERALDINE KACER**

Where did Janette Davis get the idea she could sing. I enjoy Godfrey's program so much. If she'd only get off. She acts so childish in her old age. Is it because of young Julius.

Chesterton, Indiana **JO ANN SIMMS**

Ed. Note: Any relation to Godfrey's Lu Ann?

(Continued on page 46)

Give your eyes a break!

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Joan Davis, G-E star of "I Married Joan," on NBC-TV

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Volume 5, No. 37.

Expiration Number 236

Channel One

COAST . . . TO . . . COAST
with Marty O'Shaughnessy

WATCH for comic dancer **Ray Bolger** to get his own TV series shortly. His recent "Comedy Hour" appearance drew such raves that **Ray** is getting fat offers for a regular stint. . . . TV **Playhouse** at its 200th performance. Yet producer **Fred Coe** claims "no ulcers." Unbelievable. . . . Nat "**King**" **Cole**'s brother **Fred** has entered the singing field. . . . Comic **Sam Levenson** won't retire from TV after his current CBS contract runs out. He's now dickering with another network for his show. . . . **Irene Dunne** is being sounded out regarding a TV series. If it jells, she'll moderate short filmed dramas. . . . Thought for TV producers—CBS exec **Peter Arnell** has this sign posted backstage at his network programs: "We're visiting the American home tonight. Let's act our best."

NAT COLE

Oddity—**Franchot Tone,** who made such headlines with **Barbara Payton,** is being seen in an old film on TV in which he gives up a married woman because he couldn't take the scandal their affair would cause. . . . **Bill Cullen,** the "I've Got A Secret" panelist, says that Australian Members of Parliament are now officially restrained from referring to each other as "blood drinkers, cads, gasbags, heathens, insects, lapdogs, long-haired asses and skunks." **Cullen** guesses the Aussies must be thinking of televising the proceedings. . . . Sad passing was that of **J. Graves McDonald,** husband of singer **Marguerite Piazza** and her personal promotion manager. He was greatly respected & liked in the industry.

FRANCHOT TONE

The Alsop brothers, newspaper columnists, have unleashed a derisive blast at Secretary of Defense **Charles Wilson** for suggesting **Arthur Godfrey** as his representative in psychological warfare against the Iron Curtain. **Wilson** is quoted as saying he believes "**Godfrey** knows the mass mind." The **Alsops** intone "Democracy cannot be peddled like soap flakes." They further bury **Wilson's** suggestion by calling it "naive, amazingly naive. And this kind of naivete can be dangerous."

Counter-charge—With no additional comment, we quote from an editorial in a recent issue of **Billboard,** the entertainment magazine: "It's murder what most newspapers will do to build circulation. Only the most naive would believe that the campaigns currently running in the **Chicago Daily News** and the **Cleveland News** decrying an alleged overabundance of violence and mayhem on television shows (particularly kid shows) were not prompted largely by an urgent desire to sell more copies.

BILL CULLEN

"It is also quite true that . . . these newspapers and many others publish more sexy, gory, violent, distasteful news and features than their TV station counterparts would ever dare present to the public. . . ."

Lively **Toni Gilman,** panelist on "Down You Go," says that nowadays the schools are teaching so much about the birds & bees, the boys don't get interested in girls. . . . **Don Herbert,** Mr. Wizard of TV, reports Wizard science clubs throughout 38 states. They're to promote knowledge of practical science among school children. . . . **Gloria Van,** the sultry warbler with the inactive Wayne King show, is departing TV temporarily—to have a baby. . . . **Jim Moran's** Courtesy Hour Jan. 23 will be an Old Red Barn dance, a repeat by popular demand. Everybody will be decked out in rural outfits.

TONI GILMAN

THE GREATEST

By HOOT GIBSON
(Western Scout)

"Wild Bill"

WHO is the greatest cowboy? This problem probably would never come up if Roy Rogers hadn't gone and called himself "King of the Cowboys." Now it's a real mess. Some kids say Roy's the best and some say Gene Autry's the best and it's got so a body can't tell any more. So it's time somebody looked into this scientific-like and settled the matter.

First of all, let's eliminate Gene Autry and Roy Rogers right away. They're always playing those guitars and singing and somehow it's not like a real cowboy to be wasting his time singing. Not only that, but Roy Rogers spends too much of his time around that girl Dale Evans and what kind of a cowboy is that who can't find anything to do except hang around girls? There's no use even talking about Rogers or Autry.

There's been a lot of talk in the *Chicago Daily News* lately about all the killings going on in television and they're saying they won't let the kids watch anymore if they don't stop all that killing. Well—watching all those shows isn't any worse than all those shows that the grown-ups watch where all they do is kiss, so why pick on us kids? Besides, sometimes the only thing you can do with some of those ornery cusses out west is shoot 'em and it'll serve 'em right.

And that's why the cowboy who's the greatest has got to be a great shot. What're you going to do if some gun-crazy outlaw comes up behind you on an empty street and tries to drill you in the back? There's no sense even arguing about it. You've gotta spin around as

Kit Carson . . . he understands Indians

Roy Rogers . . . girls and guitars

Cisco Kid . . . softhearted

fast as you can and beat the killer to the draw. So, going at it this way, it narrows down the field considerable.

Take the Cisco Kid, for example. Cisco is probably the best shot in the west, only he is such a regular guy that he never wants to shoot even an honest-to-goodness outlaw. Some day this attitude of his is going to get him into trouble. Can't pick him as the greatest.

We'd like to pick Kit Carson as the greatest. He's a great man and he seems to be the only one who understands the Indians. Every time somebody gets murdered they always blame the Indians and Kit almost goes plumb crazy trying to prove that Indians ain't all bad. That's the whole trouble with Kit. He's so busy trying to prove the Indians ain't all bad that he never stops to think that maybe they ain't all good either. And a bad Indian is just about as bad as a bad white man. Some pretty ornery Indians get away scot free 'cause Kit just won't allow that an Indian can be bad.

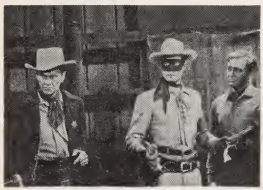
And that brings us to the Lone Ranger. Now we don't question the Lone Ranger's motives and there's not much use denying that he's done a lot of good out west. But that name! Why, he ain't alone at all. He's always got Tonto along with him and Tonto is just about the smartest durn Indian there ever was. No, just can't call the Lone Ranger the greatest. Tonto makes the Lone Ranger's job easy.

How about Hopalong Cassidy? Hoppy is just about the best there is when it comes to tracking down cattle rustlers or desperadoes. Hoppy's got more friends on this and the Mexican side of the border than any other cowpoke we can think of. And you know how he gets 'em. By standing up at a bar rail and drinking that redeye whiskey with them. Not only that, but Hopalong is getting kinda old. His old sidekick Gabby Hayes doesn't ride with him anymore and if Hoppy has outlasted Gabby, how old can he be? There's probably some outlaw on the loose right now who'll finish Hoppy off.

Sky King? Heck, anybody could catch an outlaw if he had an airplane and the outlaws had only horses. Sky King is very scientific, but my gosh, it wouldn't be fair to all the real cowboys to have some flyer beat 'em out.

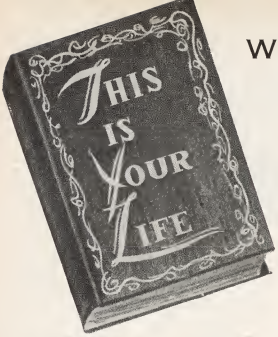
So it comes down to this. When you

(continued on page 15)



The Lone Ranger . . . two's company

Sky King . . . up in the air



WHY WAIT TILL YOU'RE

By THOMAS O'MALLEY

Some bilious old cynic once cautioned the world never to build a monument to a person before he dies. The idea, of course, is that you can never tell—a clean living fellow may turn out to be a regular rascal in his dotage.

But indefatigable Ralph Edwards, a reformed prankster from radio, isn't waiting around for the mortician. He has created a TV show that eulogizes people before they reach the shawl & rocking chair stage. Called "This Is Your Life," the program is pitted against the Wednesday night fights, probably more by design than by accident. Fisticuff fans aren't much for schmaltz. And "Life" is schmaltzy, plenty schmaltzy.

Yet, under the guidance of the former "Truth or Consequences" emcee & cut up, "This Is Your Life" comes off as TV's most intelligently handled tearjerker.

The big element is surprise. Each week Edwards dreams up an ingenious conspiracy to lure an unsuspecting "Life" candidate into the studios of the El Capitan Theater in Hollywood. From the time that the hoodwinked subjects (some are unknown, others well known) get the surprise intonation from Ralph that "This is *your* life!" there are a few happy tears, many memorable reunions and lots of good old corn.

Edwards, a persistent guy when he puts his mind to it, spends as much as a month secretly investigating a profile possibility. The danger of a "leak" always being imminent, the research process is carried out with all the official hush-hush of an FBI operation.

Once when Jeanette MacDonald was lined up for a show, she almost unwittingly uncovered the plot. Lured to the studio on the premise of presenting Edwards with an award, Jeanette was told by the parking lot attendant to pull up next to Nelson Eddy's automobile. Somehow the coincidence didn't register so as to ruin the surprise element of the show. Eddy, her famous singing partner of the thirties, was of course, one of the guests on hand to recreate Jeanette's life. When he sang her wedding song, Miss MacDonald broke down. (Showman Edwards secretly loves a crying jag).

Actress Joan Caulfield was asked to appear on "Life" to pose for pictures with a Henry Wilson, "an old Colorado miner," and supposedly the surprise guest of the evening. But when the program began and Edwards began reading from his memoir book, "This is the story of a little girl born in East Orange, New Jersey, the story of Joan Caulfield Ross," the actress' knees buckled. "I felt as if someone had hit me in the pit of my stomach," she later confessed.

Probably the most composed of the

DEAD?

When baseballer Casey Stengel's life was reviewed, he had reunions with players, a club owner, a sportswriter and an umpire. He was civilized to all, including the ump.

lot of surprise guests was the "old pro" himself, Casey Stengel, manager of the New York Yankees. Ole Case, who not only *has* ulcers, but has been known to *give* a few in his day, carried off his part like a grizzled veteran. Wisecracking throughout, Stengel was no picture of choked-up manhood, as perhaps Edwards would have preferred. The colorful manager had all the emotion sapped out of him the last four years winning every conceivable baseball team honor there is. No TV show could unnerve the garrulous Casey.

The program is easily at its most touching when some comparative unknown is saluted. The profiling of Billie Clavenger, NBC's chief telephone operator and the Rev. Jim McClain (who was formerly Dr. I.Q. of radio fame) were especially happy choices. Billie was lured into her big night under the impression that she was to place a special long distance call for Edwards. Her only regret: she wore an old dress down to the studio. The Rev. Jim, who gave up a show business career to enter the ministry, told the audience about his boys' organization in Texas and the cash contributions poured in. Many viewers were struck by his modest charm.

NBC's chief telephone operator Billie Clavenger shows surprise over the attention she received on her night. In background is actress Billie Burke, a long time friend of Miss Clavenger's. This particular show was one of Edward's more successful "Life" productions.

For his Christmas stanza of "Life," Edwards let no holds be barred in a neat attempt for a mass crying jag. He almost succeeded. Featured was a mother surprised by her servicemen sons flown in specially to be home for Christmas. Some thin-skinned viewers sublimated their high degree of sentiment by flipping the switch and returning to trimming the Christmas tree. They didn't feel like weeping on Christmas Eve.

The idea of extolling someone before the good is interred in his bones is a fine one. But it will be up to Edwards to dodge the pitfalls. One is the danger that the program might disintegrate into a weepy vehicle along the lines of "Strike It Rich." The other is up to the ingenuity of Edwards. That's figuring out a way to keep fooling these guests of his into coming up to the El Capitan. People are beginning to get wise, Ralph. And look out! Some day they may pull a switch and review *your* life.

"This Is Your Life" is seen Wednesdays at 9 p.m. on channel 5, WNBQ.

ALL ABOUT *Desi Arnaz*

TV Star . . . Bandleader . . . Poppa

DESIDERIO Alberto Arnaz y de Acha III, a transplanted Cuban whose chief asset was an ability to beat the whey out of a conga drum, arrived in Hollywood in 1939 to make a film. The first bit of California architecture to catch his eye was a late renaissance structure with red hair named Lucille Ball, and Desi, with typical Latin appreciation of the finer things, could only gasp, "That's a honk o' woman."

Sidling up to Miss Ball, he suggested, "How would you like to learn how to rhumba, baby?" Miss Ball, who was to co-star with him in the film version of the Broadway hit, "Too Many Girls," found this to be a capital idea. When she found that Desi (he'd been Americanized to Desi Arnaz) also owned a sleek blue convertible, stars gathered in her eyes. Briefly, the kids were matched in heaven and a short spell later, they eloped.

Thirteen years later, the rest of the U. S. is inclined to agree with Desi's original estimate of Lucille. "I Love Lucy," the TV show on which Desi and Lucy star, is the most fantastically successful show in the history of television, and Lucy is being compared with the great comediennes of all time. All of which is only just. But what of Desi?

The CBS press department is working overtime these days grinding out reams of copy hymning the praise of Lucy. In the meantime Desi, who after all saw her first, is practically ignored. Yet, the people on the inside will tell you that the major credit for the success of "I Love Lucy" belongs to Mr. Arnaz.

And Mr. Arnaz' story is just as stimulating in its way as is Lucy's. As a boy, Desi lived the good life as the son of a wealthy Cuban senator. He was jolted out of his luxurious existence when Sergeant Batista of the Cuban army decided that Cuba was his and proceeded to take it. At any rate, Desi's father found himself out of office and also out of money. He shipped his family to Florida and followed shortly afterwards himself where he soon got back into the money-making habit.

But Desi in the meantime got to feeling independent and went to work cleaning birdcages. Finding this a profession strictly for transients, he found steadier work as a guitarist for a local Miami crew called the Siboney Sextette. His boss's opinion of Arnaz' talent, "He was always off-beat, but he's an awfully nice guy—a clean cut Latin." Once Desi took up the Conga Drum, audiences from Miami to New York ecstatically swayed in Conga lines behind this amiable Latino. He also started singing and soon latched on with Xavier Cugat, who never underestimates the value of a Latin accent.

Broadway soon called and Desi was snapped up for a part in "Too Many Girls," where hardened Broadwayites found his peculiar charm strangely irresistible. Like many young men of talent, he decided to try Hollywood, where you can be talented and warm besides. When the movie version of "Too Many Girls" came along he went west without protest.

The marriage of Desi and Lucy rocked Hollywood where the gossips are happiest when predicting the imminent downfall of a supposedly happily married couple. But in the case of Desi and Lucy, it looked like they were right.

Parts for actors with Spanish accents were rare and Desi found himself just hanging around while Lucille soared to fame in a series of Hollywood musicals. He went into the army but a service injury got him discharged and he was again at leisure. He did get a bit part in an early war film called "Bataan," where Robert Taylor stood off the entire Japanese Army, but Desi was killed off early in the film and didn't get to share

in the glory.

Finally in despair, he formed a band and took to the road. His band was an immediate success with Desi proving to be a superior showman and a fine singer of that hopped-up Latin American music. But one thing clouded his life. While he was on the road, he never saw Lucy and the marriage seemed definitely headed for the rocks.

In a last-breath attempt to save the marriage, they went on the road together as a husband and wife team and were doing well when the tour was interrupted so that Lucy could bear their first child. The premature baby died but they had solved their problems. They formed Desilu productions, made a pilot film of "I Love Lucy" for TV and sold it to the first sponsor they showed it to.

It is here that Desi has come into his own. He's the producer of all the shows and has gone out of his way to get top direction, lighting, camera-work and music. He also had the foresight to have

(Continued on page 39)

Saturday Jan. 24

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

9:00 7 **"FLAME OF THE WEST"**
MOVIE—Peaceful doctor decides that his six-shooter is the only medicine that will cure a gang of outlaws; stars Johnny Mack Brown, Ray Hatton & Joan Woodbury

10:00 4 **THERE'S ONE IN EVERY FAMILY**
Mike Wallace is your host
7 **SPACE PATROL**—Adventures
9 **KIDS' CAMERA CORNER**—Film

10:30 4 **SMILIN' ED'S GANG**—Stories
Little Fox and his companion seek the coveted white puma to offer to the Great Spirit; Midnight the Cat plays her accordion and Squeekie the Mouse accompanies her on his guitar
7 **HAIL THE CHAMP**—Kids' Fun
Howie Roberts and Angel Casey conduct games and stunts for the youngsters
9 **KIDS & COMPANY**—Variety

11:00 4 **BIG TOP**—Circus Fun
The Orioles, aerial gymnastics from Denmark, Marvin & Hazel Case, tight wire act; the Zeritzkies, juggling & balancing act; the Karpis trio, risely act from Greece, and the Vellenases, bicycle act from France (see pg. 44)
7 **BEULAH SHOW**—Comedy Antics
9 **MORNING MOVIE TIME**—Film
"Sagebrush Trail"

11:30 7 **THIS IS MY MELODY**—Talent
Bill Gwinn presents a harpist and a teenage song and dance team

12:00 4 **FARM & HOME TIME**—Talks
Discussions and tips for the farmer
7 **"GHOST GUNS"**
MOVIE—Exciting Western adventure
9 **"RAIDERS OF THE BORDER"**
MOVIE—U.S. marshals hunt down cattle rustlers who are exchanging their stolen beef for Mexican jewels; stars Johnny Mack Brown & Ray Hatton

12:30 4 **"DICK BARTON STRIKES BACK"**
MOVIE—Entire population of a small village dies without any apparent cause of death; stars Don Stoddard & Sebastian Cabot

1:00 7 **"GUN SMOKE"**
MOVIE—Western adventure tale
9 **MOVIE—Title To Be Announced**

2:00 9 **"KISS THE BRIDE GOODBYE"**
MOVIE—Daughter of an ambitious woman promises to marry her mother's choice even though she loves another; stars Jim Hanley & Patricia Medina

2:30 4 **MOVIE**—Title to be announced

3:00 7 **"SHADOW OF THE RANGE"**
MOVIE—Johnny Mack Brown stars

3:15 5 **NATURE OF THINGS**—Science

3:30 5 **AMERICAN INVENTORY**
The Council of Europe, the self-help organization initiated by the countries of Western Europe is subject of documentary film. Among leading Western Europ-ean statesmen seen and heard in the film are Alcide de Gasperi, Premier of Italy; Jean Monet, noted French economist; Robert Schuman, former Foreign Minister of France and author of the Schuman Plan, Paul-Henri Spaak, former Premier of Belgium, and Robert Boothby, British representative to the Council
9 **"I AM A CRIMINAL"**
MOVIE—Big time gambler adopts a youngster & tries to break from the rackets, but law-abiding citizens won't let him; stars John Carroll and Craig Reynolds

4:00 4 **CLASSIC THEATER**—Music
"Two Orphans" part 1
5 **WESTERN ROUNDUP**—Feature
7 **"RIDING THE DUSTY TRAIL"**
MOVIE—Western adventure story

5:00 4 **PATTERN FOR LIVING**—Talks
7 **SATURDAY LAUGH TIME**—Film
"Laurel & Hardy" comedy film
9 **"STEPCHILD"**
MOVIE—Story of a mother torn between her children and her career; stars Brenda Joyce, Donald Woods & Terry Austin

5:15 5 **HOBBY TIME**—Bill Healion
"Starting a Stamp Collection." Bill discusses general classifications of stamps, cachets and cancellation covers, types of stamp albums, hinging and mounting stamps, and other special issues

5:30 4 **ALL STAR HIT PARADE**
Records of Gale Storm, Harry Cool & Joe Marsala pantomimed by Ed Allen & Kay Andrews
5 **JET PILOT**—Aviation Show
7 **ROOTIE KAZOOTIE**—Puppets
Tod Russell emcees adventures with Mr. Deetle Dootle and the gang
9 **COMEDY THEATER**—Film

6:00 4 **STORK CLUB**—Interviews
Guest, Hoagy Carmichael
5 **MR. WIZARD**—Science Study
Don Herbert and Bruce Lindgren
7 **PAUL WHITEMAN'S TEEN CLUB**
Andrea McLaughlin assists "Pops"
9 **INSP. MORLEY, SCOTLAND YD.**
Mystery film drama

6:30 4 **BEAT THE CLOCK**—Games
Bud Collyer conducts stunts

6:30 5 **MY HERO**—Situation Comedy
Beanblossom goes on a fishing trip with his boss and finds that he is bait for the gorgeous blonde daughter of his boss' competitor

7 **LIVE LIKE A MILLIONAIRE**
John Nelson presents a talent-variety show with ordinary people

9 **PET SHOP**—Gail Compton mc
Gail returns as emcee with Gay

7:00 4 **JACKIE GLEASON SHOW**
Guests: the DeMarco Sisters, singers

5 **ALL STAR REVUE**—Variety
George Jessel with Sophie Tucker, Dorothy Kirsten and Nat "King" Cole. Jessel does his "talk to mama" skit, and Prof. Gonzamacaer's latest experiment is disastrous; appearing with Sophie Tucker is Shelton Brooks, composer of "Some Of These Days." Other guest is Ben Wrigley

7 **MOVIE**—Title to be announced

9 **SPORTS EDITION**—News Events
Jack Brickhouse reviews the news

7:15 9 **CHRISTOPHER FILM SHORT**

7:30 9 **THIS IS THE LIFE**—Film
A young wife who resents her father-in-law drives the old man from the house

8:00 4 **THIS IS SHOW BUSINESS**
Moderator Clifton Fadiman with panelists Sam Levenson, George Kaufman & Faye Emerson; performers: Eileen O'Dare, Mr. Levenson, and Jane Froman

5 **YOUR SHOW OF SHOWS**
Sid Caesar and Imogene Coca with Bill Hayes, Judy Johnson, Jack Russell, Billy Williams Quartet, Carl Reiner, Howard Morris, dancers Bambi Lynn & Rod Alexander

7 **BOXING BOUTS**
Ranking lightweight Paddy De Marco of Oakland, Calif. with 25 wins & 7 defeats vs Freddie "Babe" Herman, 24, of Los Angeles with 38 wins, 20 defeats, & 4 draws in a 10 rd. bout; Bill Stern announcing

9 **PATHWAYS OF THE WORLD**
"A Man's Affair"

8:30 4 **FARMTOWN U.S.A.**—Interviews
George Menard interviews

9 **WRESTLING FROM MARIGOLD**
Tag match: the Canadian Angel & Baron Arena vs Red Bastien & Jerry Woods; Zack Malkov vs Ned Taylor; Jerry Meeker vs Bill Parks; Tarzan Kowalski vs Billy McDaniels; and the Great Balbo vs the Mighty Atlas

9:00 4 **BALANCE YOUR BUDGET**—Quiz
Bert Parks emcees human interest game

9:00 7 **HALF TIME WITH JACK DREES**
Sports interviews with how-to-make-it demonstrations dealing with all fields of sport

9:30 4 **IT'S NEWS TO ME**—Panel Quiz
John Daly is host to panel: Margaret Lindsey, John Henry Faulk, Russell Crouse, and Anna Lee

5 **YOUR HIT PARADE**—Musical
The seven top tunes of the week, based on a national survey, sung by Dorothy Collins, Snooky Lanson, June Valli & Russell Arms, with Raymond Scott and his orchestra. Extras: "Mexican Hat Dance" and "Rosalie" by Snooky Lanson

7 **MOVIE**—Title to be announced

10:00 4 **"ROOM TO LET"**
MOVIE—A guest walks into a household and dominates the lives of the family; stars Jim Hanley & Valentine Dyall

5 **MOVIE**—Title To Be Announced

11:00 7 **"THE GREEN COCKATOO"**
MOVIE—A girl becomes deeply involved with gangsters when she makes a trip to London; stars John Mills, Robert Newton & Rene Ray

9 **"SHANGHAI COBRA"**
MOVIE—Charlie Chan is hired by government to solve killings of people bitten by a snake; stars Sidney Toler & Mantan Moreland

11:30 4 **ULMER TURNER & THE NEWS**

5 **FACES IN THE WINDOW**—Tale
Ken Nordine narrates mystery thriller

11:45 4 **"WIDE OPEN FACES"**
MOVIE—In search of missing loot, every public enemy in gangland moves into wayside inn, recently vacated by criminal who hid $100,000 there; stars Joe E. Brown, Jane Wyman & Alan Baxter

(Stations reserve the right to change above listings without notice)

Sunday Jan. 25

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

9:00 7 "SOCIAL ERROR"
MOVIE—"Our Gang" comedy with a romantic twist; stars Monte Blue, David Sharp, & Gertrude Messinger

9:30 5 THE PULPIT—Religious Talk
Dr. William Seath, superintendent of the Chgo. Christian Industrial League

7 SADDLE & SAGE—Western
"Water Rustlers"

9:45 5 WHAT'S YOUR TROUBLE—Talk
Dr. Norman Vincent Peale & his wife

10:00 4 MOVIE—Title To Be Announced
5 SUN. FUNNIES—John Conrad

10:15 5 MAGIC CLOWN—Kids Variety

10:30 5 "HOOSIER SCHOOLBOY"
MOVIE—Boy from the wrong side of the tracks is tormented by his schoolmates because of his shell shocked father who has taken to drink; stars Mickey Rooney, Anne Nagel & Frank Shields

11:00 7 CARTOON TIME—Film

11:15 7 TOOTSIE HIPPODROME—Games
Captain Tootsie and a cowboy show with contests, games & western songs

9 TRAVELERS' SKETCHBOOK—Film
"Guatemala Story"

11:30 4 CANDY CARNIVAL—Variety
Gene Crane emcees show for kids

5 LIVE AND LEARN—Discussion
Speakers: Dr. Frank T. Flynn & Joseph D. Lohman, of the University of Chicago, and Fred E. Inbau, Northwestern Univ.

7 FAITH FOR TODAY—Religious
Rev. W. A. Fagel gives the sermon

9 CAPTAIN MIDNIGHT—Drama
"Robinson Crusoe of Clipper Island"

12:00 4 ULMER TURNER AND THE NEWS
5 YOUTH WANTS TO KNOW
Panel of teenagers quiz guest, James A. Linen, publisher of *Time Magazine*

7 HEART OF THE CITY—Film

9 "THUNDER RIVER"
MOVIE—Exciting Western adventure

12:15 4 YOUR FUTURE HOME—Ideas
Jack Callaghan shows different types of homes

12:30 4 'SHADOW OVER CHINATOWN'
MOVIE—Charlie Chan sets out to crack an insurance racket; stars Sidney Toler, Mantan Moreland & Victor Sen Young

5 CATHOLIC HOUR—Discussion
The Rev. Vincent F. Holden is host; subject to be dramatized: "The Altar"

7 AMATEUR HOUR—Kids Talent
Bob Murphy emcees talent show

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion and Movies
John Ott discusses the growth and care of carnations, and shows time lapse films on the flower

1:00 9 "OREGON TRAIL SCOUTS"
MOVIE—Red Ryder tries to arrange treaty with Indians so he can set up fur trapping operations in their territory, but outlaws start trouble; stars Allan Lane, Bobby Blake & Martha Wentworth

1:30 5 AMERICAN FORUM OF THE AIR
"What Are the New Faces in Congress Thinking?" Topic is discussed by Sen. William Purtell (R.,Conn) and Henry Jackson (D.,Wash.)

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine in "Flashy Sweetwater Singer." The attempt of Bill and his deputy to deceive a strait-laced parent as to the true vocation of his daughter touches off kidnappings, hot pursuits and pistol battles (see page 6)

2:00 4 ALL STAR HIT PARADE—Tunes
Records of Rudy Vallee, the Dinning Sisters & Kitty Kallen pantomimed by Ed Allen & Kay Andrews

5 CITY DESK—Discussion
Moderator William Ray discusses Chicago's city problems with panel

7 CISCO KID—Western Movie
Duncan Renaldo & Leo Carillo in "Ghost Town Killers." Cisco and Pancho hit the trail for a suspicious group of men who have taken residence in a ghost town (see page 6)

9 "LONE RIDER IN TEXAS"
MOVIE—Western Adventure story

2:30 4 BUSTER CRABBE SHOW
5 JUVENILE JURY—Kids' Panel
Jack Barry moderates panel of youngsters

7 ADVENTURES OF KIT CARSON
Bill Williams is featured as Kit (see story page 6)

3:00 4 TO BE ANNOUNCED
5 KUKLA, FRAN, AND OLLIE
Actress June Lockhart joins Kukla and Ollie in place of the vacationing Fran Allison

7 HOPALONG CASSIDY—Western
Bill Boyd stars (see page 6)

3:30 4 OMNIBUS—Variety 'Til 5:00
Alistair Cooke presents Thomas Hart Benton, famous American artist, with his family and friend, Claude Raines. "McQuade Of the Traffic Squad," silent melodrama produced in 1915, is shown as example of how far films have come since the early days. Episode called "Glnepro & the Tyrant" features a cast in which all roles but one are played by Franciscan monks, from Roberto Rosselini's new film "Flowers of St. Francis." Original Benny Goodman trio with Gene Krupa on the drums, Teddy Wilson, piano, & Benny on the clarinet featuring jazz selections

(Continued on page 16)

The Greatest Cowboy

(continued from page 7)

pitch camp for the night and you're lying out there on the prairie staring up at the great western skies, you get to worrying. Supposing there's some crazy gunman on the loose and he's murdering his way through your territory and he's out to kill you. Who would you want most of all as a sidekick? Why, the one who gives you the best chance of surviving.

There's really only one answer. Who's the most resourceful, the most courageous, the cleanest living, squarest shooting and best-hearted cowboy of them all? Wild Bill Hickok, of course. Along with his sidekick Jingles, Wild Bill has come through some of the tightest scrapes you ever saw. And his deeds are all the better when you think how dumb Jingles is. Always thinking about food or about sleeping, Jingles makes things pretty tough for Wild Bill. But that's why he is a legend—Wild Bill conquers all in spite of Jingles. And remember this. You don't see Wild Bill fooling around with any of them women. He's ALL business.

So as you can see, when you approach this scientifically there's only one man you can call the Greatest Cowboy of them all. Yep, it's Wild Bill Hickok every time.

WANT A BETTER TASTE IN TEA?

Try STEWARTS—
with that rich
Darjeeling flavor!

RADIO'S CAPITOL ADVISORS?

by WM. A. QUE

IKE'S NOT the only one who can select a cabinet. How about these nominations for Radio's close-knit advisors?

MITCHELL

Secretary of Agriculture—Everett Mitchell of the National Farm & Home Hour (Saturdays, 12:00 noon). Mitchell's one of the best-informed farm reporters we know.

Secretary of Defense—Jack Eigen of The Chez Show (Tues. thru Sun., 11:15 P.M.). Talkative Jack is always defending his opinions at the mike and over the telephone.

FAULK

Secretary of State — Clifton Utley (WMAQ, weekdays, 5:00 P.M.). Clif makes annual tours of Europe and Asia, is well-informed commentator on world affairs.

Secretary of Commerce—Tommy Bartlett, emcee of Welcome Travelers (WMAQ, weekdays, 9:00 A.M.). Tommy is Radio's official Windy City greeter.

Secretary of Labor — Norman Ross of the 400 Hour (weekdays, 7:30 A.M.) Uncle Normie's been working for the C & N W Railway for over 17 years—on Radio!

Secretary of the Interior—Mary Lee Taylor (Saturdays, 9:30 A.M.). Mary knows what's good to serve for hungry stomachs (get it?)

Secretary of the Treasury—John Henry Faulk of Walk A Mile (WMAQ, Wednesdays, 7:00 P.M.). He's a newcomer in charge of the cash prizes on that quiz show.

And it's the advertisers who pay their salaries—not the taxpayers!

—Adv.—

Sunday Jan. 25

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

3:30 5 ZOOPARADE—About Animals
R. Marlin Perkins & Jim Hurlbut with guest, Wagner Schlesinger, director of Chicago's Adler Planetarium, who illustrates "Animals in the Constellations," and shows how outlines of many of the well known animals can be seen as formed by stars in the night sky

7 BOB ATCHER & SAMMY SQUIRREL—Puppet Antics

9 TV MATINEE—Film Drama
"Birth Of a Ballet"

4:00 5 HALL OF FAME—Drama
"Socrates' Wife" by Harold Callen with Katina Paxinou; story takes place in Athens, 399 B.C. after Socrates has been put in prison for his methods of teaching; his wife pleads for his release and plans his escape

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents the Ming Sing Troupe, oriental acrobats; Super Menagerie features an ocelot and a tucanett, an animal and bird from South America; Bob Perry, trampoline act on skis; Ellmar, man & woman in slack wire juggling; Cliffy, Scampy, Nicky, Mary Hartline and Roy William, animator, in "Lightning Artist"; and Leon's Great Danes

9 INDOOR SOCCER—Two Games
Teams from the National Indoor Soccer League competing at the Chicago Avenue Armory; Eagles vs Falcons and Sparta vs Vikings

4:30 5 A CHANCE TO SHOW—Variety
A showcase for comedy

4:45 5 WINDOW ON WASHINGTON
Bill Henry with the news

5:00 4 HOUSE PARTY—Interviews
Dorothy & Tony Weitzel entertain celebrities and interview guests

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview guest politician

7 MAGIC—Don Alan Emcee
Feats of trickery are demonstrated by guest magicians; one an aspiring youngster, and the other a noted professional

9 "LADIES CRAVE EXCITEMENT"
MOVIE—Two young newspaper people marry and start their own business, and immediately become involved in the chase to capture gang of narcotics peddlers; stars Norman Foster & Evelyn Knapp

5:30 4 SEE IT NOW—News Films
Edward R. Murrow narrates

5 ROY ROGERS SHOW—Drama
"Ride In the Death Wagon." Roy's ride in a wooden coffin leads to a gang of desperate thieves (see pg. 6)

7 MOVIE—Title To Be Announced

5:45 7 WALTER WINCHELL—Comments
A report on the news

6:00 4 GENE AUTRY SHOW—Western
Autry tangles with desperate gunmen when he tries to solve a series of stagecoach robberies in "The Lawless Press" (see page 6)

5 RED SKELTON SHOW—Comedy

7 YOU ASKED FOR IT—Requests
Art Baker presents boxing on a pole; a dice expose; Carole Lombard & George Raft dancing the Bolero; an artist in glass; and the amazing eye of Kuda Bux

6:30 4 JACK BENNY SHOW—Comedy
Jack debuts as a "concert violinist" playing symphonic rendition of "Love in Bloom" backed by 50-piece "Philharmonic" orchestra. Also appearing are Rochester and Don Wilson, and special guest, actress Ann Sothern

5 MISTER PEEPERS—Comedy
Wally Cox & Nancy have a double date with Wescott & Marge, and find themselves in the middle of a lovers' quarrel

7 WHAT'S THE ANSWER—Quiz
Mal Bellairs asks the questions

9 PRESS CONFERENCE—Debate
Lee Schooler moderates panel

7:00 4 TOAST OF THE TOWN—Variety
Ed Sullivan presents comedian Ed Wynn; vocalist Monica Lewis; Jack Cassidy & Pat Morand, musical comedy stars currently appearing in "Wish You Were Here"; Canadian Black Watch Pipers; Robert Sherwood; the Gae Foster Girls, and Mercedes McCambridge

5 COMEDY HOUR—Variety Show
Dean Martin & Jerry Lewis with film clips of their best shows of the last yr.

7 ALL-STAR NEWS—Events
Bryson Rash presents news facts no one else has reported, human interest stories, the "cause and effect" of a specific event, and clarifies involved events concerning every American.

9 FAITH OF OUR FATHERS—Talk
Service from the Euclid Avenue Methodist Church, Oak Park, Ill., conducted by the Rev. Paul Turk with 35 voice choir and Euclid Quartet, directed by Amy Leslie Toskey

7:30 9 BIG PICTURE—Korean Film

8:00 4 FRED WARING SHOW—Musical
Salute to the boy scouts

5 TV PLAYHOUSE—Drama
"Elegy" by Sumner Locke Elliott; a man idolizes his friend so much that he writes a poem dedicating it to him and as a result is catapulted to fame; stars Charlton Heston, William Prince, Constance Ford, & Lydia Clark

7 MOVIE—Title To Be Announced

9 ROCKY KING—Roscoe Karns
"Cancelled Out." A key and cuff link prove to be the only clues in the death of a blonde

8:30 4 **BKEAK THE BANK**—Quiz Game

9 **PLAINCLOTHESMAN**—Drama
"The Arcade." A woman's envious desire to have her husband emulate his best friend leads to the death of one of them

9:00 4 **THE WEB**—Mystery Drama
"Dark Meeting" with Alan Bunte, Harry Towne & Edwin Cooper; the quiet life of a man is suddenly disrupted by two strangers from his past

5 **THE DOCTOR**—Film Drama
"Jules" with Anatole Winograuoff & Theresa Quadri; an aged apartment house porter, deciding it is time to die, makes a tour of pawnshops and second hand stores in search of a suit in which to be buried

7 **BILLY GRAHAM**—Religious

9 **ARTHUR MURRAY PARTY**
Hostess Kathryn Murray presents singer Pearl Bailey, Bil & Cora Baird and their marionettes, and dancer Peter Birch

9:15 7 **QUEST FOR SERENITY**—Talk
Dr. Kenneth Hildebrand speaks

9:30 4 **WHAT'S MY LINE?**—Quiz
John Daly moderates panel: Dorothy Kilgallen, Steve Allen & Arlene Francis

5 **VICTORY AT SEA**—Film Drama
With Hitler on the brink of conquering Russia and his Afrika Korps still steamrolling across North Africa, the Allies took a bold step to stop the Axis advance in the Mediterranean in "Sea and Sand"

7 **ANYWHERE U.S.A.**—Report
Eddie Dowling & Robert Preston with film series dramatizing every-day episodes of people in progress toward better health

9 **"UNCLE CHARLIE"**—Film Drama
A young wife's desire to see New York involves herself and her husband with an elderly man whose weakness for betting on the horses gets them all into trouble; stars Cliff Arquette, Frances Rafferty & Ross Ford

10:00 4 **CHGO. BLACKHAWK HOCKEY**
Blackhawks vs Toronto Maple Leafs; Joe Wilson and Ed Pazdur describe the game. *Sponsored by Household Finance Corporation*

5 **WEATHERMAN**—Clint Youle
Latest atmospheric conditions

7 **REMEMBER THESE THINGS**
Newscaster Paul Harvey salutes the town of DePere, Wisconsin, for its phenomenal turnout at the polls in the past November election, and interviews John Younger, chairman of the 100% Club of DePere, and President George Benson of Harding College, Searcy, Ark. Harding college has been a national leader in the get-out-and-vote campaign

10:00 9 **"THE KNOCKOUT"**
MOVIE—(1st showing) Story of an ambitious youth who becomes involved with a scheming manager in the fight business; stars Arthur Kennedy, Olympe Bradna & Virginia Field
Sponsored by Courtesy Motors

10:10 5 **DORSEY CONNORS**—Ideas

10:15 5 **ALEX DREIER**—News Report

7 **OUT OF THIS WORLD**—Film

10:30 5 **SPORTS STAR TIME**—Duggan

7 **WRESTLING FROM RINGSIDE**

10:45 4 **"ISLE OF MISSING MEN"**
MOVIE—A woman takes a desperate journey to a remote penal colony to help her husband escape; stars John Howard, Helen Gilber, Alan Mowbray & Gilbert Roland

12:15 4 **"LAW OF THE JUNGLE"**
MOVIE—Girl escapes to jungle, unwittingly carrying secret report belonging to British Intelligence; stars Arline Judge, John King & Mantan Moreland

(Stations reserve the right to change above listings without notice)

CHICAGO
BLACK HAWKS
vs TORONTO MAPLE LEAFS
Thrill to flashing action from a rink-side seat in your easy chair!
Joe Wilson and Ed Pazdur reporting
WBKB 10:00 P.M. Channel 4
Presented by
HFC HOUSEHOLD FINANCE Corporation
America's Oldest and Largest Consumer Finance Company
27 Offices in the Chicago Area
See your phone book for office nearest you
MONEY WHEN YOU NEED IT

Monday Jan. 26

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

6:45 5 **Town & Farm**—Discussions
Everett Mitchell with news of interest to farmers, including commodity & livestock markets, and reports on weather conditions for various locales

7:00 5 **Today**—News & Commentary

9:00 4 **Arthur Godfrey Time**—Variety
Fun with all the little "Godfreys"

5 **Ding Dong School**—For Kids
Dr. Frances R. Horwich conducts nursery for pre-school children

9 **A To Z Of Cookery**—Recipes
Melting-pot dinner'

9:30 5 **Prologue To The Future**—Film

10:00 4 **News At Ten**—Commentary

5 **Home Cooking**—Eddie Doucette
California peach cake with roasted pecan topping

7 **"Westland Case"**
MOVIE—Private eye is hired to free a man charged with murder just a few days before the execution; stars Preston Foster, Carol Hughes, and Barbara Pepper

9 **Morning Movie Time**—Film

10:05 4 **There's One In Every Family**
John Reed King emcees quiz game

10:15 9 **Earl Nightingale Prog.**—Talks

10:30 4 **Breakfast With Danny O'Neil**

5 **Mrs. U.S.A.**—Film Short

9 **Strike It Rich**—Warren Hull
Guest, band leader Elliot Lawrence

11:00 4 **Creative Cookery**—F. Pope
Pork chops & sauerkraut, ham relish stew, and TV sardine dip are made

5 **Film Short**

7 **Bob & Kay Show**—Variety

9 **Bride & Groom**—John Nelson

11:15 9 **Love Of Life**—Continued Tale

11:30 5 **Good Living**—Homemaking Tips
Vacation-minded Betty Raymond talks about winter travel with a guest travel expert, showing films of popular winter vacation spots, and discussing transportation and cost problems

9 **Search For Tomorrow**—Drama

11:45 9 **Guiding Light**—Serial Story

12:00 4 **Happy Pirates**—Musical
Cartoon fun for youngsters with Two Ton Baker and Joe White

5 **Noontime Comics**—John Coons

9 **Hi Ladies**—Interview Fun

12:25 4 **Midday News**—Late Report

12:30 4 **Garry Moore Show**—Variety
Garry presents Parker Watkins, New York's favorite street singer, and comedy skit: "Rain"

5 **Art Van Damme Quintet**—Music

7 **Beulah Karney Presents**—Tips
Beulah's guest is Chef Moran, who will prepare his famous green noodles and scallopini limon

12:45 9 **News Of The Day**—S. Allen

1:00 4 **Double Or Nothing**—Quiz Show

1:00 5 **"Divorce"**
MOVIE—A four-time divorcee returns to her hometown to find her childhood sweetheart and lure him away from his wife; stars Kay Francis, Bruce Cabot & Helen Mack

7 **What's New**—Wayne Griffin

9 **Luncheon Party**—Ernie Simon
Music, variety and gags with Ernie

1:30 4 **Art Linkletter's House Party**

7 **Claude Kirchner Show**—Variety

9 **Magic Carpet**—Film Short

2:00 4 **Film Short**

5 **Big Pay Off**—Quiz Contest
Randy Merriman and Bess Myerson

7 **"Rainbow Over Broadway"**
MOVIE—Human interest story depicting the love between a brother & sister; stars Joan Marsh, Grace Hayes, Frank Albertson, & Lucien Littlefield

9 **Paul Dixon Show**—Variety

2:15 4 **Lee Phillip Show**—Variety
Fashions, interviews, and health tips

2:30 4 **Ill. Inst. Of Technology**
Guests from the Armour Research Foundation's international division discusses foreign countries

5 **Welcome Travelers**—Chats

3:00 4 **News At 3:00**—Frank Reynolds

5 **Kate Smith Hour**—Variety
Kate presents Baliano Ivanko, adagio quartet; pianist Jan August; "Cracker Barrel" interview; and "America Sings"

7 **"Shanghai Gesture"**
MOVIE—Story of a woman who runs a gambling casino & her daughter who falls in love; stars Gene Tierney, Walter Huston, Victor Mature, & Albert Basserman

9 **"Wolf Call"**
MOVIE—Wealthy young man is sent to the Northwest by his father so that he will stop being a playboy, and finds adventure, mystery and romance when he arrives; stars John Carroll & Movita

3:05 4 **"Junior Prom"**
MOVIE—Father of high school candidate in school election threatens to withhold his annual donation unless his son wins; stars Freddie Stewart & June Preisser

4:00 5 **Hawkins Falls, Pop. 6,200**

7 **Great Western Stories**—Film
"Deadline"

9 **Trail Blazers' Theater**—Film
"Tioga Kid"

4:15 5 **Gabby Hayes Show**—Tall Tales

4:30 4 **Garfield Goose & Friend**
The King meets the famous Walt Disney characters when his guest is a cartoonist from Hollywood

5 **Howdy Doody Show**—Puppet
(Continued on page 20)

Over 1,000,000 readers of TV FORECAST *have selected these WBKB-CBS stars to receive top honors in the awards poll*

ULMER TURNER

Best Local Newscaster . . . the dean of Chicago's newscasters, gives an accurate analysis of the news. Second straight Awards Poll title.

DANNY O'NEIL

Best local male singer. This is Danny's second straight Awards Poll title. His singing delights the televiewers of Chicagoland.

FRANCOIS POPE

Best local top favorite show, "Creative Cookery." Best local Discussion and Educational show. Second straight Awards Poll title.

ARTHUR GODFREY

A clean sweep for King Arthur, voted Top Favorite, Best Emcee-Announcer, Best variety program.

LUCILLE BALL

Best Situation Comedy on television. "I Love Lucy" starring Lucille Ball and Desi Arnaz is tops with the Chicagoland viewers.

BOB ELSON

Voted best local sportscaster. Bob's following in Chicago is tremendous. Elson is tops in sports coverage. Second straight Awards Poll title.

PERRY COMO

Voted best male singer on the networks. Perry's popularity continues to roll up new awards for him as TOPS in the singing classifications.

JOHN DALY

MC's the best quiz show on television, namely "What's My Line?" This well produced show delights all the Chicagoland televiewers who watch WBKB.

FRED WARING

Voted the best musical program on television, the Fred Waring Show is truly a masterpiece of musical direction and it's on WBKB.

1952 TV Forecast Awards

TURN TO WBKB FOR THE FINEST IN TV

Monday Jan. 26

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoons
9 **Time For Beany**—Puppet Fun

5:15 9 **Junior Edition**—News Show
Steve Fentress Interprets the news for children

5:30 4 **Silhouettes Of The West**—Talks
5 **King Calico**—Puppet Fun
Otto the Automatic Man finds out what it's like to have change of heart
7 **Adv. Time With Bob Atcher**
"Hurricane Express" ch. 7 and "Last of the Clintons" chapter 1
9 **Robert F. Hurleigh**—News

5:40 4 **Window Shopping**—Com'l

5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
9 **Clete Roberts World Report**

5:50 4 **To be announced**
5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel

6:20 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
7 **Hollywood Screen Test**—Drama
Gene Raymond with candidates Louise Larabee & Frank Overtone in "The Casualty." Senator who has been defeated in the recent election finds a conflict in his own mind when he is offered jobs
9 **First Edition**—Spencer Allen

6:45 4 **Perry Como Show**—Musical
Tunes: "It All Depends On You," "Why Don't You Believe Me," & "Till The End of Time"
5 **News Caravan**—John C. Swayze
9 **Chicagoland Newsreel**

7:00 4 **VIDEO THEATER**—Drama
"The Inn Of the Eagles" starring Macdonald Carey; a World War II bomber pilot returns to a small British pub after nine years
5 **PAUL WINCHELL SHOW**
"What's My Name" quiz plus variety with Diane Sinclair & Ken Spaulding, dancers; Paul & Jerry sing "Aba Daba"; skit where they are private eyes, & another, honky-tonk scene where Jerry dances
7 **HOMICIDE SQUAD**—Mystery
"Case of the Silent Alibi." A middle aged business executive who wrote some mash notes is blackmailed with them when he becomes a political candidate

7:00 9 **REPORT CARD FOR PARENTS**
"Are American Children Given Too Much Freedom?" Discussed by Mrs. H. A. Van Foreest, wife of the Dutch Naval attache; Mr. Jonathan Bingham, deputy administrator of the Point Four Program, and his wife; and guest expert, Miss Laurel Childe, clinical psychiatrist with the Fairfax County, Virginia child guidance clinic

7:30 4 **GODFREY'S TALENT SCOUTS**
Professionals compete for new opportunity
5 **VOICE OF FIRESTONE**—Music
Guest, George London, operatic bass, sings the "Toreador Song" from "Carmen," "Song of the Vagabonds," "Old Man River" & "They Didn't Believe Me." Chorus & orchestra do "Song of Love," the Farandole from "L'Arlesienne Suite" by George Bizet, and "Dance of the Buffoons" from "The Snow Maiden" by Rimsky-Korsakov
7 **THIS WONDERFUL WORLD**—Talk
Woody and Virginia Klose, with Stanley Tremayne, science lecturer for the Illinois Bell Telephone Co., discuss "Microwave Magic," demonstration of the basic facts of microwaves and how TV is transmitted
9 **JOHNS HOPKINS REVIEW**
Last part of series "Man Against Cancer"; Cancer of the thyroid is discussed by Dr. Samuel P. Asper, Jr., assistant professor of medicine at the hospital; he will describe the nature of the disease, methods of detection and treatment, and research in the field

8:00 4 **I LOVE LUCY**—Comedy Drama
Lucy and Ricky demonstrate their "Sales Resistance" when Lucy sets out to buy a household gadget (see page 10)
5 **HOLLYWOOD OPENING NIGHT**
"Mrs. Genius" starring Celeste Holm; a college girl finds that the publicity about her high IQ frightens the men away, but finally marries; her genius catapults her husband to fame
7 **HEART OF THE CITY**—Film
9 **BIG TEN BASKETBALL**
Ohio State vs Northwestern; Vince Lloyd describes the action
Sponsored by the Illinois Bell Telephone Company

8:30 4 **RED BUTTONS SHOW**—Antics
Comedy with Pat Carroll, Joe Silver, Allan Walker & Beverly Dennis
5 **ROBERT MONTGOMERY**—Drama
"The Outer Limit." Strange tale of a jet pilot who makes an experimental flight into outer space and then is reluctant to relate the details of his weird experiences; stars Jackie Cooper, Howard St. John, Hugh Reilley, Robert H. Harris, & Luis Van Rooten

Jan. 26 Monday

8:30 7 TALENT PATROL—Variety
Steve Allen emcees variety acts performed by members of the U. S. Army and Air Force

9:00 4 STUDIO ONE—Drama
"To a Moment of Triumph." A young American cartoonist goes to England and meets intrigue, romance and deception in the family house of his new employer; stars Maria Riva, Cecil Parker and James Daly

7 BOXING FROM RAINBO
Main event: Nenos Solomon, 24, of Chicago with 7 wins & no losses in a return middleweight match with Nate Huskey, 25, of Detroit, Michigan; Jack Drees announces. Keep your score of the bout with *TV Forecast* sports editor Ed Pazdur

9:30 5 WHO SAID THAT?—Quote Quiz
Moderator Walter Kiernan, anchorman Frank Conniff, and guest panel; Lew Parker, Bob Snyder, & June Lockhart

9:45 9 SPORTS PAGE—Commentary
Arch Ward & Jack Brickhouse

10:00 4 VIC PERRY—Man On The Street
5 WEATHERMAN—Clint Youle
7 PAGE ONE—News And Sports
9 "BORN TO BE WILD"
MOVIE—(1st showing) Truckers are sent with load of dynamite to try and blow up a dam, foiling unscrupulous real estate dealers; stars Ralph Byrd & Doris Weston

10:10 5 DORSEY CONNORS—Ideas

10:15 4 SPORTS PAGE—Commentary
5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Interviews
5 LET'S LOOK AT SPORTS—Duggan
7 DR. FIXUM—Household Ideas

10:45 4 OUR SONG—Musical Variety
5 HERBIE MINTZ SHOW—Musical

11:00 4 KUP'S COLUMN—Interviews
5 "ROSE OF THE RIO GRANDE"
MOVIE—Beautiful aristocrat loses her heart to a Mexican Robin Hood despite the fact that she believes he is a hated rebel; stars Movita and John Carroll
7 MOVIE—Title To Be Announced

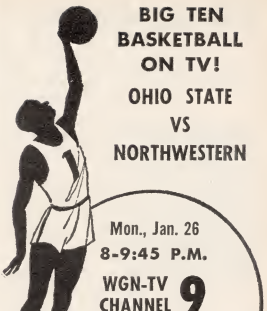
11:15 4 FAMILY MOVIE QUIZ—Game
Comedian Joey Bishop places phone call to lucky family

11:30 4 MURDER BEFORE MIDNIGHT
"Phantom Shot" with John Stuart & Howard Marion; Scotland Yard inspector is sent to find murderer of man who was hated by his entire family

12:00 4 FILM SHORT

12:30 4 ULMER TURNER & THE NEWS
7 WHAT'S NEW?—Current Events

(Stations reserve the right to change above listings without notice)



NEXT TELECAST
MON., Feb. 2
MINNESOTA VS NORTHWESTERN

6:30
P. M.
Monday thru Friday

NEWS AS YOU LIKE IT!
Latest national, local and world news plus up to the minute weather information

"FIRST EDITION
with SPENCER ALLEN"
Sponsored by **WALTON MOTORS**

WGN-TV Channel 9

Tuesday Jan. 27

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

6:45 5 **Town & Farm**—Discussion
Everett Mitchell with a variety of subjects to interest the farmer

7:00 5 **Today**—News & Commentary
Dave Garroway with events around the country

9:00 4 **Arthur Godfrey Time**—Variety
Music & fun with Marion Marlowe, Frank Parker, Julius LaRosa, Chordettes, and Mariners, plus talent winner

5 **Ding Dong School**—Nursery
Dr. Frances Horwich conducts nursery for pre-school children

9 **A To Z Of Cookery**—Recipes
Calories galore

9:30 5 **Prologue To The Future**

10:00 4 **News At Ten**—Late Report

5 **Home Cooking**—Eddie Doucette
Baked rolled fillets in tomato sauce with lima beans bretone

7 **"Daughter Of The Regiment"**
MOVIE—Donizetti opera done in English with Warren Fuller & Anni Ondre

9 **Morning Movie Time**—Film

10:05 4 **There's One In Every Family**

10:15 9 **Earl Nightingale Prog.**—Talks

10:30 4 **Breakfast With Danny O'Neil**

5 **Mrs. U.S.A.**—Film Short

9 **Strike It Rich**—Quiz Time
Warren Hull emcees "heart" quiz

11:00 4 **Creative Cookery**—F. Pope
Kuchen dough (foundation dough for yeast-raised coffee cake), individual butter cream coffee cake yeast rolls, butter cream filling, veal balls smitana, and sauce are demonstrated

5 **Film Short**

7 **Bob & Kay Show**—Variety

9 **Bride & Groom**—Wedding
John Nelson interviews the bridal couple

11:15 9 **Love Of Life**—Serial Story

11:30 5 **Good Living**—Homemaking Tips

9 **Search For Tomorrow**—Drama

11:45 9 **Guiding Light**—Drama Serial

12:00 4 **Happy Pirates**—Two Ton Baker

5 **Noontime Comics**—Kiddie Fun

9 **Hi Ladies**—Interview Fun
Jack Payne chats with the ladies

12:25 4 **Midday News**—Late Report

12:30 4 **Garry Moore Show**—Variety
Ivan Sanderson brings an animal known as the "emu"; musical productions: "Clap Your Hands" & "C'est Vous"

5 **Art Van Damme Quintet**
Musical variety and comments on news

7 **Beulah Karney Presents**—Tips
How to save time ironing, general rules for seasoning, & a cherry pie

12:45 9 **News Of The Day**—S. Allen

1:00 4 **Sewing Circle**—Tips & Ideas

5 **"Hollywood Mystery"**
MOVIE—Frank Albertson & June Clyde

7 **What's New**—Current Events
Wayne Griffin discusses the news

9 **Luncheon Party**—Music & Fun

1:30 4 **Art Linkletter's House Party**

7 **Claude Kirchner Show**—Chats

9 **Magic Carpet**—Film Short

2:00 4 **Film Short**

5 **Big Pay Off**—Quiz Game
Randy Merriman & Bess Myerson

7 **"Pride Of The Legion"**
MOVIE—Efforts of a policeman to regain his iron nerve after it has been shattered; stars Victor Jory, Sally Blaine, & Rin-Tin-Tin Jr.

9 **Paul Dixon Show**—Variety
Sis Camp, Dottie Mack and Paul perform pantomimes to favorite records

2:15 4 **Lee Phillip Show**—Commentary
Lee discusses subjects of interest to the ladies with interviews and tips

2:30 4 **Lake Forest College**—Talks
"Sound and Light" with prof. Donald Pierce of the Physics Dept. demonstrating some of the phenomena of light & sound

5 **Welcome Travelers**—Chats
Tommy Bartlett is host to the ladies

3:00 4 **News At 3:00**—Frank Reynolds

5 **Kate Smith Hour**—Variety
Kate presents the Cy Coleman Trio; dramatic scene from "Romeo & Juliet" with Margaret Phillips & Donald Buka; songwriter Joe Howard; and "Listen America"

7 **"Lady In Scarlet"**
MOVIE—Murder of an antique dealer turns suspicion on his wife, the assistant, a business rival, a doctor, & a lawyer; stars Reginald Denny, Patricia Farr, and Dorothy Revier

9 **"Gangster's Boy"**
MOVIE—Story of a gangster's son who is accepted into society despite his background; stars Jackie Cooper

3:05 4 **"Let's Get Tough"**
MOVIE—The East Side Kids set out to solve the murder of a Japanese and run into society known as the Black Dragon; stars Leo Gorcey, Bobby Jordan & Huntz Hall

4:00 5 **Hawkins Falls, Pop. 6,200**
Life in a small midwestern town

7 **Great Western Stories**—Film
"Ghost Town"

9 **Trail Blazers' Theater**—Film
"The Fugitive"

4:15 5 **Gabby Hayes Show**—Tall Tales

4:30 4 **Garfield Goose And Friend**
Garfield premiers the record story of "Peter Pan" with original drawings from Walt Disney's latest hit

(Continued on page 26)

SAM LEVENSON SPEAKS

by JACK MABLEY

I have never before printed a letter from a performer. This week I received a letter from Sam Levenson. It gives an insight into a television problem which it is impossible for a television columnist to obtain.

I'm passing it on to you because it is of such deep interest to anyone who feels the need for better programs. The rest is Sam Levenson:

"I spent half my life in the academic world. By contrast, the values, cultural and otherwise, which prevail in television are frightening.

"And I am now speaking not as a performer, but as listener and viewer.

"The writing is often cheap, the 'situations' ludicrous, the imagination feeble. Yet the people favor the obvious and the superficial.

"Everytime I submitted a format that was artistic it was turned down as 'too arty,' 'who listens to that stuff?' or 'you're too long-haired, Sam.'

"Rather than mess around with some additional nonsense formula I settled for a panel job. At least I don't have to rehearse for four days.

"And in spite of the public's preferences I shall never look down upon them. They are the people, America, good souls in search of relaxation and entertainment. But are they getting the best?

SAM LEVENSON

"I think, in answer, the problem is this: 1. That no writer can produce a work of art once a week. 2. The sponsor is not a patron of the arts, but an investor in a product.

"3. The network will experiment only with a limited amount of its talent and money and will rarely give prime time to 'high brow stuff.' 4. The schools do not teach critical televiewing.

"5. The newspapers in recommending 'Best in view tonight' usually direct the audience to the poorer stuff.

"6. The 'polls' which make awards to the 'best shows' usually reflect the opinion of the average man who hasn't had much of a chance to see finer stuff.

"TV Forecast should make its own selection. It should also poll the more literate and artistic groups—the colleges, critics, serious columnists, etc., and publicize the results.

"In listing the daily shows TV Forecast should four-star the programs you would like people to see. Three-stars, two-stars, etc., or red check what you believe to be the best.

Sam Levenson."

(*Note to Sam: Forecast is ahead of you on one suggestion. The National Television Review Board is made up of representatives of artistic and literate groups, and does exactly what you suggest—recommends superior programs.*)

(*Note 2 to Sam: Winners in the Forecast popularity poll included the Chicago Symphony, Dragnet, Fred Waring, Meet the Press, Kukla, Fran and Ollie, and Ding Dong School. I think that shows our desire for good programs.*)

10:15
A. M.

Monday thru Friday

THE
EARL NIGHTINGALE PROGRAM

An interesting, educational adventure in books. Watch every morning—you'll enjoy it.

12 NOON "HI LADIES"
Fun, Music, Interviews

WGN-TV Channel 9

NORMAN FOSTER

UNFORTUNATELY

THE

MUST

HERE IS WHAT I H

1. The name, Foster Television is not taken from a street, a deck of cards, or a country, and it is not an adjective. It comes from the name of its sole owner, Norman Foster. I have spent 22 years in the Radio, Electronics and Television service business, and in these years I have worked for just about every type of Operator, good, bad and indifferent. When the time came that I could open my own business, I decided that because of the reputation that the Radio and Television repair business has always had, that a company operating so honestly that they could invite their customers into the shop to watch their work being done could be a success. The volume of business we did last year proves that I was right.

2. The reason that a service man would attempt to sell you something you do not need is because he had something to gain personally. Many Television service operators hire men, driving their own cars, on a percentage basis. This is advantageous because the service company can be in business with practically no investment. Under these conditions if this man needs money, it's only human nature that he is going to want to do the thing to your television set that will make him the most money—whether it be 5 tubes or haul it to the shop.

3. Every man that I have, works by the hour and punches a time clock. He drives a company owned new truck bearing my name and his equipment and uniforms are furnished to him without charge. He has orders to repair your set in your home whenever possible. He receives the same amount of money

Open 9:30 am-8:30 pm • Home Service to 11 pm • Sundays 11 am-

Because of the Greed of a Few,

E ENTIRE TV SERVICE INDUSTRY

SUFFER . . .

AVE DONE TO GUARANTEE YOU HONEST TV SERVICE

whether he repairs one set or ten, and whether he charges one dollar or ten. His rate of pay and his advancement are based on the number of sets he can repair in the home.

4. Our service call price is a flat $3.00 and covers all labor necessary to make any repair possible in your home except cleaning a screen, for which we charge $1.00 extra. It is evident that on this basis we do not make money on every job, but with the large volume of business we do, it has averaged out to a modest profit at the end of the year. You can bring your set into our shop and not only save this service charge, but also see it repaired while you wait. There is no minimum charge on this service. You pay only for the actual time spent on your set.

5. How fast can service be? I have a large fleet of trucks operating throughout Chicago from 9:30 AM to 11:00 PM. I do not advertise one hour service and I do not believe that anything but a coincidence could give such fast service. Because it is impossible to predict in advance how long each job will take a man, the best we can do is to offer same day service. Occasionally at this time of the year, bad weather causing slow driving, makes it necessary to postpone calls received late, until the next day.

6. Quality of parts. I use only nationally advertised tubes and parts. Every tube I sell is new, fresh and cartoned, bearing a name and a date, and is coded by the manufacturer to indicate that it is a tube manufactured and guaranteed for replacement use. I do not use bulk or surplus tubes. Every picture tube I sell bears a serial number and has a factory registration certificate to guarantee that it is a new first quality tube. I do not sell rebuilt or rejuvenated picture tubes. I use only Sprague plastic sealed condensers, which are far superior to the parts used in many television sets.

7. I guarantee every part I replace for ninety days. If a part or tube I have replaced fails, it is replaced at absolutely no charge to you. Our guarantee is further underwritten by the American Mutual Liability Insurance Company by arrangement with the Raytheon Manufacturing Company.

8. I have not satisfied everybody and I do not claim to. I cannot repair a set that needs a new picture tube for $3.00 and I cannot give a $60.00 service contract with each call. Nothing less would satisfy certain people. However, if you hear a complaint against Foster Television, that same person will generally have one against the plumber, the auto mechanic and the dentist and nearly everyone else who happens to be unfortunate enough to do business with him. I need and value your patronage and I will sincerely respect it.

Norman Foster

YOU CAN DEPEND ON . . .

3 pm • HUmboldt 9-0911

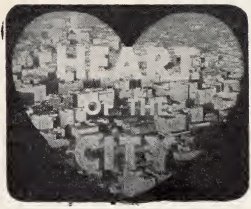
FOSTER TV

2922 MILWAUKEE AVENUE

EVERY TUESDAY

• *Drama*

• *Adventure*



Starring

JANE NIGH

PATRICK McVEY

10:30 - 11:00 P.M.

Presented by

PATRICIA STEVENS, INC.

CHANNEL 7

WENR-TV

Tuesday Jan. 27

4:30 5 **Howdy Doody Show**—Puppets
Bob Smith emcees the antics

5:00 4 **Kids Karnival Kwiz**—Games
Fun for kids with Natco the Clown

5 **Cactus Jim**—Western Feature

7 **Laugh Time**—Film Shorts
"Charlie Chase" film plus cartoons

9 **Time For Beany**—Kiddie Fun

5:15 9 **Junior Theater**—Film

5:30 4 **Silhouettes Of The West**—Music

5 **King Calico**—Adventures
The two wise advisors have kidnapped Clippy and the Duke! Or is it the other way around?

7 **Adv. Time With Bob Atcher**
"Hurricane Express" ch. 8 & "Last of the Clintons" ch. 2

9 **Robert F. Hurleigh**—News

5:40 4 **Window Shopping**—Commercial

5:45 4 **Chgo. Weather**—Russ Reed

5 **Something To Talk About**

9 **Clete Roberts World Report**

5:50 4 **To be announced**

5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson

5 **Joe Wilson's Sports Corner**

7 **Austin Kiplinger & The News**

9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **Ulmer Turner And The News**

5 **Short, Short Dramas**—Film
"Paper Profits." Story of a young boy, a man with a gun, and a robbery

6:20 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards

5 **Dinah Shore Show**—Musical
Dinah has her portrait painted by Sid Rushakoff; Notables portray a coming to life of five modern paintings

7 **Beulah Show**—Comedy Skits
Beulah proves she's the outdoor type when misadventure, mismanagement, and mistakes dog the camping trip she and the Henderson family take

9 **First Edition**—News Report
Spencer Allen with late information

6:45 4 **Jane Froman's U.S.A. Canteen**

5 **News Caravan**—John Swayze

9 **Chicagoland Newsreel**—News

7:00 4 **WHAT'S THE GREAT IDEA?**
Discussion on a quote from a great work of literature debated by Francis X. Bush, Mrs. Walter Paepcke, & Sydney Harris; moderator Maurice Donahue

5 **CIRCUS HOUR**—Variety Show
Musical starring Joe E. Brown, Dolores Gray, John Raitt and Victor Young and his orchestra with guest Bert Lahr

9 **LIFE IS WORTH LIVING**
Bishop Fulton J. Sheen speaks on God, man, & the universe

7:30 4 **KOVACS UNLIMITED**—Comedy
Comedian Ernie Kovacs, with vocalist Edith Adams, pianist-conductor Ernie Hatrak, Trigger Lund and Andy McKay

9 **KEEP POSTED**—Discussion
Martha Rountree & Lawrence Spivak "Would The UN Be Better Off Without The Russians?" discussed by Amb. Wellington Koo, Chinese delegate to the United Nations, & on the negative side, Sir Gladwyn Jebb, chief of the British delegation to the UN

8:00 4 **CITY HOSPITAL**—Drama
"In His Image." A young mother decides to put her newborn child up for adoption because her husband is dead and she feels she cannot care for it

5 **FIRESIDE THEATER**—Drama
"The Lady Wears A Star." A beautiful lady sheriff tries persuasion to prevent thieving oil driller from stealing valuable Indian property

7 **MOVIE**—Title To Be Announced

9 **WHERE WAS I?**—Photo Quiz
Moderator John Reed King with panel: Gregory Ratoff, Gloria De Haven, Alan Funt, and guests, Roland Young and Piper Laurie

8:30 4 **SUSPENSE**—Mystery Drama
"Career" starring Fay Bainter with Tonio Selwart & Murray Matheson; a psychological drama of espionage during the Nazi regime in Berlin

5 **CIRCLE THEATER**—Drama
"Black Wedding" with Florence Reed; two young gypsies face a living death if they do not marry as agreed by their parents at their birth, even though each has sworn never to marry without love. Also featured are Lili Darvas, Eric Sinclair & Pat Breslin; also, violinist Emory Deutsch

9 **WISDOM OF THE AGES**—Panel
Jack Barry moderates panel of people of five different generations

9:00 4 **DANGER**—Mystery Drama
"Stand In For Death." An actor takes his revenge on another actor. He took his life by first killing him with kindness & then thwarting him completely

5 **TWO FOR THE MONEY**—Quiz
Comedy game with Herb Shriner and guest contestants from the audience

9 **48TH STREET THEATER**—Drama
"Comes The Day" with Tom Powers, Sheila Bromley & Eve McVeagh; comedy about a successful executive who retires to have a second honeymoon with his wife, but, because of her social obligations, finds solace with the blonde next door

9:30 4 **UNEXPECTED**—Suspense Drama
"The Puppeteers," with Gale Storm & Robert Hutton; two brothers are in love with the same girl, but the one she plans to marry disappears

9:30 5 **CLUB EMBASSY**—Musical
Mountain ski scenes are setting for songs: "We've Gotta Get Going," "June In January," "Winter," "Under a Blanket of Snow," "Whiffenpoof Song," & "Winter Wonderland"; violinist Florian Zabach plays "Sleigh Ride"

7 **NAME'S THE SAME**—Panel Quiz
Robert Q. Lewis introduces contestants for the panel to name

9 **DOUG. FAIRBANKS JR.**—Film
"The Heel"

9:45 5 **BOB CONSIDINE**—News Views

10:00 4 **VIC PERRY**—Man On The Street

5 **WEATHERMAN**—Clint Youle

7 **DANGEROUS ASSIGNMENT**
Brian Donlevy in "Salomi Story"

9 **MOVIE**—Title to be announced

10:10 5 **DORSEY CONNORS**—Ideas
A shortcut for the busy housewife

10:15 4 **SPORTS PAGE**—Commentary

5 **CLIFTON UTLEY & THE NEWS**
Report on latest information

10:25 4 **CHGO. WEATHER**—Russ Reed

10:30 4 **CHICAGO AT NIGHT**—Chats
Chuck Bill interviews folks

5 **LET'S LOOK AT SPORTS**, Duggan
Report on current events in sports

7 **HEART OF THE CITY**—Film

10:45 4 **OUR SONG**—Favorite Tunes
Carolyn Gilbert and Danny O'Neil

5 **HERBIE MINTZ SHOW**—Musical
Melodies of a past era are played

11:00 4 **KUP'S COLUMN**—Chats
Commentary and news about Chicago

5 **"MELODY PARADE"**
MOVIE—A lost backer, a girl who's supposed to have money & doesn't, a bus boy with illusions of being a big shot, & a hat check girl with an unusually good voice are a few of the problems that beset a night club owner; stars Mary Beth Hughes, Eddie Quillan, Jerry Cooper, and Armida

7 **MOVIE—Title To Be Announced**

11:15 4 **FAMILY MOVIE QUIZ**—Game
How well do you know the motion picture stars? Here's your chance to win a jackpot of prizes! Send your application in today. Comedian Joey Bishop is emcee

11:30 4 **MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part

9 **COMMERCIAL FILM**

12:00 4 **"DEATH ON THE SET"**
MOVIE—(1st showing) An American gangster becomes a director in an English motion picture studio; stars Henry Kendall, Jeanne Stuart & Eve Grey

7 **WHAT'S NEW**—Commentary

1:30 4 **ULMER TURNER & THE NEWS**

(Stations reserve the right to change above listings without notice)

Wednesday Jan. 28

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

6:45 5 **Town And Farm**—Discussion

7:00 5 **Today**—News And Commentary

9:00 4 **Arthur Godfrey Time**—Musical
5 **Ding Dong School**—For Kids
Things to do to keep small fry busy
9 **A To Z Of Cookery**—Recipes
Here's what to do when the boss comes to dinner

9:30 5 **Prologue To The Future**—Film

10:00 4 **News At Ten**—Information
5 **Home Cooking**—Eddie Doucette
Vermont graham bread & crispy lemon cookies are demonstrated
7 **"Along Came Love"**
MOVIE—Comedy love story about a salesgirl with a burlesque queen mother & a young doctor with Park Avenue connections; stars Irene Hervey, Charles Starret, Doris Kenyon, & H. B. Warner
9 **Morning Movie Time**—Film

10.05 4 **There's One In Every Family**
Quiz with John Reed King mc

10:15 9 **Earl Nightingale Prog.**—Talks

10:30 4 **Breakfast With Danny O'Neil**
Early morning gathering with songs
5 **Mrs. U.S.A.**—Film Short
9 **Strike It Rich**—Warren Hull
Guest, songstress Eartha Kitt, from "New Faces"

11:00 4 **Creative Cookery**—Recipes
Pork & macaroni casserole Louisiana, cucumber sauteed, & caramelized, glazed pie are demonstrated by the Popes
5 **Film Short**
7 **Bob & Kay**—Interviews
9 **Bride & Groom**—John Nelson
Interviews with the couple

11:15 9 **Love Of Life**—Serial Story

11:30 5 **Good Living**—Homemaking Tips
Nurse Ruth Crowley demonstrates how to dress and diaper a baby, and discusses choice of clothing for the new infant; guest is Dr. Alfred S. Traisman, member of the pediatric staff of Children's Memorial Hospital
9 **Search For Tomorrow**—Drama
Story of a family ruled by a domineering father

11:45 9 **Guiding Light**—Serial Story

12:00 4 **Happy Pirates**—Musical
Film cartoons and fun for boys & girls with the antics of Bubbles, the porpoise and Squawky, the parrot
5 **Noontime Comics**—John Coons
Fun for the youngsters
9 **Hi Ladies**—Jack Payne

12:25 4 **Midday News**—Late Report

12:30 4 **Garry Moore Show**—Comedy
Garry's mailbag is featured today
5 **Art Van Damme Quintet**—Music

12:30 7 **Beulah Karney Presents**—Tips
Meal of the week: leg of lamb & currant orange sauce are featured

12:45 9 **News Of The Day**—S. Allen

1:00 4 **Double Or Nothing**—Bert Parks
Super-duper quiz game
5 **"Star Reporter"**
MOVIE—A young man inherits a newspaper publishing business after his father is killed & decides to campaign against the criminal element who killed his father; stars Warren Hull, Marsha Hunt, & Margan Wallace
7 **What's New**—Current Events
Wayne Griffin reports
9 **Luncheon Party**—Ernie Simon
Musical variety antics with vocalist Mike Douglas

1:30 4 **Art Linkletter's House Party**
Guest, singer Anita Gordon
7 **Claude Kirchner Show**—Chats
Interviews with the ladies
9 **Magic Carpet**—Film Short

2:00 4 **Film Short**
5 **Big Pay Off**—Quiz For Men
Randy Merriman & Bess Myerson
7 **MOVIE—Title To Be Announced**
9 **Paul Dixon Show**—Variety
Pantomime skits with Wanda Lewis and Sis Camp assisting Paul.

2:15 4 **Lee Phillip Show**—Variety
Chats for & with the ladies

2:30 4 **Loyola University**—Talks
Dr. A. Raymond Baralt, Dental School, discusses "Diagnosis by Oral Examination"
5 **Welcome Travelers**—Chats
Tommy Bartlett interviews visitors

3:00 4 **News At 3:00**—Frank Reynolds
5 **Kate Smith Hour**—Musical
Guests: dancers Hoctor & Byrd, and the Deep River Boys; also, "Listen America" & "Kate and the Band"
7 **"Yellow Cargo"**
MOVIE—A girl reporter & an agent from the immigration department set out to find a group of smugglers; stars Conrad Nagel, Eleanor Hunt, & Vince Barnett
9 **"Streets Of New York"**
MOVIE—Young owner of a newsstand attends law school at night and tries to fight the mob who want him out of business; stars Jackie Cooper, Martin Spellman & Sidney Miller

3:05 4 **"Bowery Blitzkrieg"**
MOVIE—One of the East Side Kids decides to quit being a petty stickup man and become a boxer; stars Leo Gorcey, Bobby Jordan, Huntz Hall & Warren Hull

(Continued on page 30)

THE HONEST MAJORITY

A RECENT rash of sensational newspaper reports about "unscrupulous" TV service shops led *TV Forecast* magazine to inquire soberly into the entire picture of TV set repairs. This is our first report to the viewers:

Altho customer complaints about TV gyp servicemen were frequent in the past, the number of complaints have diminished in recent months. This can be attributed to a) Education of the servicemen by TV set manufacturers. b) Better knowledge by the public of set problems. c) Evacuation of the TV field by sharpies who found their gyp deals boomeranging on themselves.

Most of the customer complaints were caused by fly-by-night shops which operated on a marginal, "get rich quick" philosophy. The majority of servicemen are reputable, community-minded citizens who operate under fair and reasonable conditions.

"After some shady operators were scared out," a business spokesman said, "the situation improved. There are many, many reputable servicemen and we recognize it."

The survey recently conducted by a Chicago newspaper is nothing new, he added, and pointed out that similar surveys have been conducted by people in St. Louis and Philadelphia. However, in those surveys, he said, they actually named the violators of business ethics instead of concealing their identities.

One reason suggested for the earlier floodtide of TV service complaints was that television was still a comparatively new field, and therefore TV set ailments were complicated and largely unknown to a public used to the simpler radio sets.

Hence, many troubles that could be cleared up by a simple dial adjustment instead resulted in a hurry-up call to the TV serviceman.

TV Forecast makes every effort to carry the advertising of reputable TV service men only.

PROFESSIONAL TV SERVICE

CHICAGO

northwest

ACE DAY & NIGHT TELEVISION SERVICE
4766 N. Milwaukee — SPring 7-5110

FOSTER DAY & NIGHT TELEVISION SERVICE
2922 N. Milwaukee — HUmboldt 9-0911

north

CRITTENTON RADIO & TELEVISION CO.
4740 N. Broadway — LOngbeach 1-2250

PACKARD RADIO AND TELEVISION SERVICE
5139 N. Damen — ARdmore 1-8201

FRITZEL RADIO & TV LABORATORIES
1139 W. Wilson Ave. — LOngbeach 1-0002

CHAMBERS RADIO AND TELEVISION
3546 N. Ashland Ave. — GRaceland 7-2844

GENERAL APPLIANCE SERVICE CO.
2224 Devon Ave. — ROgers Pk 1-0725

south

WHOLESALE TELEVISION SERVICE
9353 Cottage Grove — VIncennes 6-3100

AMERICAN RADIO AND TV LABORATORY
6321 S. University — FAirfax 4-9000

HOLLYWOOD TELEVISION CO.
4715 S. Parkway — ATlantic 5-8416, 7, 8

southeast

MASTER SERVICE CO.
1153 E. 82nd St. — SOuth Shore 8-9282

NIGHT & DAY SOUTHSHORE TV ENGS
1977 E. 73rd St. — NOrmal 7-0126

west

EXPERT RADIO & TELEVISION SERVICE
321 N. Laramie — ES 8-0656—AU 7-9181

SCIENTIFIC TELEVISION AND RADIO, INC.
109 S. Cicero Ave. — EStebrook 8-3060

southwest

JET TELEVISION
5207 S. Ashland — REpublic 7-0421

near north

FRITZEL RADIO & TV LABORATORIES
454 W. North Ave. — MIchigan 2-7100

AMERICAL DAY & NIGHT TELEVISION SERVICE
1362 N. Sedgwick — MOhawk 4-4650

SUBURBAN

western suburbs

TAUBER TELEVISION SERVICE
6801 Roosevelt — STanley 8-8887

HARLEM DAY & NIGHT TV SERVICE
3233 N. Harlem Ave. — MUlberry 5-1213

Wednesday Jan. 28

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

4:00 5 **Hawkins Falls, Pop. 6,200**
Typical life in an American town
7 **Great Western Stories**—Film
"Fighting Mustangs"
9 **Trail Blazers' Theater**—Film
"Three In the Saddle"

4:15 5 **Gabby Hayes Show**—Tall Tales

4:30 4 **Garfield Goose And Friend**
A story of a cowgirl proves to Garfield that it isn't a man's world after all
5 **Howdy Doody Show**—Puppets
Bob Smith is host to children

5:00 4 **Kids Karnival Kwiz**—Games
Youngsters' fun (see page 44)
5 **Cactus Jim**—Western Film
A tale of the lawless west
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoon
9 **Time For Beany**—Puppet Fun
Adventure tale of a boy and his seafaring pals

5:15 9 **Junior Edition**—News
Steve Fentress explains current events to the children

5:30 4 **Silhouettes Of The West**—Film
Roy Starkey narrates the film
5 **King Calico**—Puppet Fun
Clippy and the Duke of Domino return—but they're on their way again very shortly!
7 **Adv. Time With Bob Atcher**
"Hurricane Express" ch. 9 and "Last of the Clintons" ch. 3
9 **Robert F. Hurleigh**—News

5:40 4 **Window Shopping**—Commercial

5:45 4 **Chgo. Weather**—Russ Reed
5 **Something To Talk About**
Commentary by Chuck Acree
9 **Clete Roberts World News**

5:50 4 **To be announced**
5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson
5 **Joe Wilson's Sports Corner**
7 **Austin Kiplinger & The News**
9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **Ulmer Turner And The News**
5 **Town Crier**—Tony Weitzel
Tony chats about people we know

6:20 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards
5 **Those Two**—Comedy Skits
Martha Stewart & Pinky Lee star
7 **Date With Judy**—Comedy
The family talks about Judy's birth, and how disappointed her father was, who had wanted a boy
9 **First Edition**—Spencer Allen

6:45 4 **Perry Como Show**—Musical
"Blue Room," "You Don't Know What Lonesome Is," and "Don't Let The Stars Get In Your Eyes"
5 **News Caravan**—John Swayze
9 **Chicagoland Newsreel**—Data

7:00 4 **ARTHUR GODFREY & FRIENDS**
Musical variety with all the "little Godfreys" (please see page 42)
5 **I MARRIED JOAN**—Comedy
Joan goes to an auction to find a bargain and winds up with a moose head
7 **FAMILY BATTLE**—Quiz Session
Woody & Virginia Klose plus four children compete in all-family game
9 **"VENGEANCE"**
MOVIE—An ex-politician joins a mob to get the inside information that is needed to convict him; stars Lyle Talbot, Wendy Barrie, & Lucille Lund

7:30 5 **SCOTT MUSIC HALL**—Variety
7 **CHARLIE CHASE TIME**—Film

8:00 4 **STRIKE IT RICH**—Quiz Contest
Warren Hull emcees "Heart" quiz with guest, comedienne Vera Vague
5 **KRAFT THEATER**—Drama
"Duet." Two pianists are told by a great critic that they have no talent; one sets out to disprove this and becomes a brilliant concert pianist, but the other takes to drink and ends up working in a honky-tonk; stars Jack Lemon, Sally Brochy, Russell Hardie, and Anatole Winograuoff
7 **RUGGLES**—Domestic Comedy
Charles Ruggles is featured in this situation comedy involving mom, pop, and the four kids
9 **FRONT PAGE DETECTIVE**
Edmond Lowe in "Recipe For Murder"

8:30 4 **MAN AGAINST CRIME**—Drama
"The Silken Touch"
7 **WRESTLING FROM RAINBO**
Wayne Griffin gives commentary
9 **CHICAGO SYMPHONY POPS**
"January" by Tschaikowsky-Gould, Minuet from "Petite Suite" by Debussy, Rhapsody for viola & orchestra by Bloch featurist soloist Milton Preves, and Scherzo from "A Midsummer Night's Dream" by Mendelssohn-Bartholdy

9:00 4 **BLUE RIBBON BOUTS**—Boxing
Two six round bouts: undefeated Olympic champion Floyd Patterson vs. Chester Mieszala of Chicago with 17 wins & 4 losses. Second bout to be announced; Russ Hodges announcing from Chicago Stadium
5 **THIS IS YOUR LIFE**—Tale
Detailed story of the life of various individuals selected for their human interest (see page 8)

Jan. 28 Wednesday

9:00 9 HOW'S YOUR HEALTH?—Talk
"What Is Neurology" discussed by Dr. Leo Kaplan, assoc. prof. of neurology & psychiatry, Stritch Schl. of Medicine of Loyola University; Dr. Theodore Van Dellen is moderator

9:30 5 JEWELERS' SHOWCASE—Drama
"Three And a Half Musketeers." A timid young dentist becomes involved with three rollicking ex-convicts and their pet skunk

9 EASYCHAIR ADVENTURES—Film
"Ski Skill" and "Six Day Grind"

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 FOREIGN INTRIGUE—Drama
Jerome Thor & Sydna Scott are featured in stories involving mystery & adventure which are set in the various capital cities of Europe

9 "HIGH CONQUEST"
MOVIE—(1st showing) A young man returns to the Matterhorn where his mountain-climbing father was killed many years before; stars Anna Lee, Warren Douglas, Gilbert Roland & C. Aubrey Smith

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS PAGE—Commentary

5 CLIFTON UTLEY & THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Interviews
Chuck Bill interviews passers-by at the State-Lake Theater

5 LET'S LOOK AT SPORTS—Duggan

7 THIS IS CHARLES LAUGHTON
Readings from the Bible and classics of literature

10:45 4 OUR SONG—Favorite Tunes
Carolyn Gilbert & Danny O'Neil

5 HERBIE MINTZ SHOW—Musical
Favorite tunes of another day

7 MOVIE—Title To Be Announced

11:00 4 KUP'S COLUMN—Gossip
Commentary on happenings in Chicago

5 "CALL OF THE JUNGLE"
MOVIE—Police officer with aid of native girl & a little witchcraft attempts to expose a murderer; stars Ann Corio, James Bush, & Claudia Dell

11:15 4 FAMILY MOVIE QUIZ—Game
Joey Bishop, comedian interviews & awards the prizes to the family who can identify the motion picture stars

11:30 4 MURDER BEFORE MIDNIGHT
"The Night Has Eyes" with James Mason; two schoolteachers visit home of friend who has mysteriously disappeared

12:00 4 "TORSO MURDER CASE"—Movie

7 WHAT'S NEW?—Current News

1:30 4 ULMER TURNER & THE NEWS

(Stations reserve the right to change above listings without notice)

tonight at 7:30

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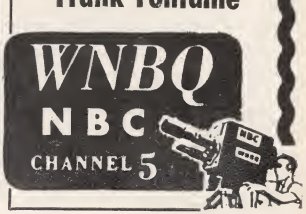

Thursday Jan. 29

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

6:45 5 **Town & Farm**—Everett Mitchell
7:00 5 **Today**—News, Reviews, Records
9:00 4 **Arthur Godfrey Time**—Variety
5 **Ding Dong School**—For Kids
9 **A To Z Of Cookery**—Recipes
Second day wonders are discussed
9:30 5 **Prologue To The Future**
10:00 4 **News At Ten**—Report
5 **Home Cooking**—Recipe Ideas
Hungarian goulash and tipsy pudding
7 **"Hong Kong Nights"**
MOVIE—A man is appointed to capture the American who is delivering guns & ammunition to the natives; stars Tom Keene, Vera Engels, & Warren Hymer
9 **Morning Movie Time**—Film
10:05 4 **There's One In Every Family**
10:15 9 **Earl Nightingale Prog.**—Talks
10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
9 **Strike It Rich**—Warren Hull mc
11:00 4 **Creative Cookery**—Recipes
Beef casserole ala ducheffe, thick brown gravy, and avocado & shrimp salad with Russian dressing are made
5 **Film Short**
7 **Bob & Kay Show**—Variety
9 **Bride & Groom**—John Nelson
11:15 9 **Love Of Life**—Serial Story
11:30 5 **Good Living**—Homemaking Tips
Celeste Carlyle plans clothes for travel and shows methods of wrinkle-free packing
9 **Search For Tomorrow**—Serial
11:45 9 **Guiding Light**—Serial Tale
12:00 4 **Happy Pirates**—Fun For Kids
Two Ton Baker & Joe White as "Happy Pirates" show cartoon movies
5 **Noontime Comics**—Film & Talk
9 **Hi Ladies**—Interviews
12:25 4 **Midday News**—Late Report
12:30 4 **Garry Moore Show**—Variety
Guest: Hoagy Carmichael, production: "Two Sleepy People" & "Small Fry" with Denise Lor and Ken Carson
5 **Art Van Damme Quintet**
Musical variety and news
7 **Beulah Karney Presents**—Tips
Demonstrates working area equipped for efficiency, makes sauce & cookies
12:45 9 **News Of The Day**—S. Allen
1:00 4 **Wheel Of Fortune**—Quiz Game
5 **"Blackout"**
MOVIE—A blind man stumbles on a murder, regains his sight, & sets out to find the killers; stars Maxwell Reed & Dinah Sheridan
7 **What's New**—Current Events
9 **Luncheon Party**—Ernie Simon
Variety and antics with Ernie & gang
1:30 4 **Art Linkletter's House Party**
1:30 7 **Claude Kirchner Show**—Chats
9 **Magic Carpet**—Film Short
2:00 4 **Film Short**
5 **Big Pay Off**—Quiz Contest
7 **"School For Danger"**
MOVIE—Semi-documentary about the British espionage system; stars Jacqueline Hearne and Capt. Harry Lee
9 **Paul Dixon Show**—Variety
2:15 4 **Lee Phillip Show**—Commentary
Lee discusses subjects of interest to the ladies with interviews & tips
2:30 4 **Univ. Of Illinois**—Talks
A group of Indian students from the University of Illinois and other universities present Indian dancing and music in commemoration of the Indian Republic Day
5 **Welcome Travelers**—Chats
3:00 4 **News At 3:00**—Frank Reynolds
5 **Kate Smith Hour**—Guest Stars
"Listen America"; Phil Napolean and his Memphis Five; Korean film; and Fadi & Fadi, dancing dolls
7 **"Brilliant Marriage"**
MOVIE—Girl's life is almost ruined when it becomes known that the couple she believed to be her parents are not so; stars Joan Marsh, Ray Walker, and Doris Lloyd
9 **"Irish Luck"**
MOVIE—A young bellhop attempts to unravel mysterious murders in his hotel; stars Frankie Darro & Dick Purcell
3:05 4 **"Boys Of The City"**
MOVIE—The East Side Kids take a trip to the mountains to keep out of mischief and immediately run into a notorious gang; stars Bobby Jordan, Leo Gorcey & Dave O'Brien
4:00 5 **Hawkins Falls, Pop. 6,200**
Life in a small midwestern town
7 **Great Western Stories**—Film
"Gunners & Guns"
9 **Trail Blazers' Theater**—Film
"Terrors On Horseback"
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose & Friend**
Young viewers are introduced to scenes at sea in Garfield's story today
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Short
"Charlie Chase" film plus cartoons
9 **Time For Beany**—Puppet Fun
5:15 9 **Junior Theater**—Film
Ed Fentress narrates
5:30 4 **Silhouettes Of The West**—Talks
Roy Starkey narrates tales of west

(Continued on page 34)

Len O'Connor

Meet The Stars

Back in 1935, WNBQ news staffer Len O'Connor picked up his college degree at 11 a.m. one day. At 3 p.m. that afternoon he was busily interviewing boxing champ King Levinsky for the town newspaper.

That was the speed of his conversion from student to working newspaperman. O'Connor won his B.A. degree from St. Ambrose college, Davenport, Iowa, and remained there for over a year as reporter for the Davenport Daily Times.

He followed this with a stint as editor of the Catholic Messenger, a religious publication, and then became public relations man for a mail order firm in Chicago. Len was named news editor of NBC's Chicago staff in 1940 and three years later joined the army as an infantry medical corpsman, seeing service in France and Germany.

In 1946 he returned to civilian life and the NBC newsroom. Since then he has invaded television with five-minute newscasts on Dave Garroway's "Today," and frequently substitutes for personalities on other WNBQ shows.

Silver-haired Len is married and father of four children: Johnny, 9; Paul Martin, 5; Mary Margaret, 3, and Billy, 2.

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Thursday Jan. 29

WBKB 4 | WNBQ 5 | WENR-TV 7 | WGN-TV 9

5:30 5 **King Calico**—Adventures
Otto proves that even an automatic man can sometimes feel a little run down

7 **Adventure Time**—Film Serial
"Hurricane Express" chapter 10, and "Last of the Clintons" chapter 4

9 **Robert F. Hurleigh**—News

5:40 4 **Window Shopping**—Commercial
Lee Phillip discusses what's new in the stores and best buys for women

5:45 4 **Chgo. Weather**—Russ Reed

5 **Something To Talk About**
Chuck Acree on a variety of subjects

9 **Clete Roberts World Report**

5:50 4 **To be announced**

5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson

5 **Joe Wilson's Sports Corner**

7 **Austin Kiplinger & The News**

9 **Captain Video**—Adventure Tale

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **Ulmer Turner And The News**

5 **Short, Short Drama**—Film
"The Hobo," Story of an atom scientist who suddenly disappears

6:20 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards

5 **Dinah Shore Show**—Musical

7 **Lone Ranger**—Western Drama
Please see stories on page 6

9 **First Edition**—News Report

6:45 4 **Jane Froman's U.S.A. Canteen**

5 **News Caravan**—John Swayze

9 **Chicagoland Newsreel**—Data

7:00 4 **BURNS AND ALLEN**—Comedy
Gracie receives a tax refund from Uncle Sam for $2.38 but tries to give it back because it upsets her bank book stubs

5 **GROUCHO MARX SHOW**—Quiz
"You Bet Your Life" quiz contest

7 **RAMAR OF THE JUNGLE**—Film
Jon Hall stars in jungle adventures

9 **SPORTS EDITION**—News Events
Jack Brickhouse assisted by Harry Creighton reports on football and other sports as well as interviewing a guest

7:15 9 **"FRONTIER SCOUT"**
MOVIE—The Government sends Wild Bill Hickok to investigate rustling racket in the west; stars George Houston, Al St. John & Dave O'Brien

7:30 4 **FOUR STAR PLAYHOUSE**
Dick Powell in "The Cowboy" with Lee Van Cleef, Jean Howell & Richard Hale; famous marshal of Dodge City sets out to capture the murderous "Sonoma Kid" and his innocent wife

7:30 5 **TREASURY MEN IN ACTION**
"Case of the Watchful Dog." A hot rod puts federal agents on the trail of a mountaineer with a yen for moonshining

7 **CHANCE OF A LIFETIME**—Acts
Professional talent competes for cash awards & the opportunity for stardom with guest, violinist Florian Zabach

8:00 4 **BIFF BAKER, U.S.A.**—Drama
"Demolition Bomb" with Alan Hale Jr. & Randy Stuart. An unpleasant stay in Yugoslavia provides an opportunity for Biff & Louise to prove that Americans are always ready to extend a helping hand

5 **DRAGNET**—Police Drama
A broken buggy found in a burglarized store is the only clue to a wave of safe robberies

7 **MOVIE**—Title to be announced

9 **TRASH OR TREASURE?**
Sigmund Rothschild, noted appraiser and art critic, examines curios sent by people from all over

8:30 4 **BIG TOWN**—Newspaper Drama
Steve and Lorelei attempt to thwart lynching of a man they believe innocent of the mysterious death of a small town mayor in "Lynch Law" (see page 40)

5 **FORD THEATER**—Drama On Film
"Adventure In Connecticut" with Richard Carlson, Hugo Haas & Osa Massen; a DP tries to stay in America by marrying off his daughter to a naturalized citizen

9 **"A QUESTION OF WILLS"**
Film drama about a young seamstress who arrives in a Northwest lumber town and so impresses a local business man that he decides she should marry his son; stars Maura Murphy, Tom Powers & Douglas Kennedy

9:00 4 **MY LITTLE MARGIE**—Comedy
"The Two Lieutenants." A neighbor involves Margie with two handsome Marine lieutenants, each with a ring for her finger

5 **MARTIN KANE, PRIVATE EYE**
The murder of a famous portrait artist starts a chain reaction of intrigue in the tale of backstage life; Lee Tracy is featured as detective

7 **IMPACT**—News And Features
Austin Kiplinger as moderator

9 **"A CAPTURE"**—Film Drama
Near the close of the Civil War a Missouri farm girl captures and falls in love with a Confederate soldier; stars Jeanne Cagney & Sterling Holloway

9:30 4 **BOSTON BLACKIE**—Drama
A disbarred female plastic surgeon fixes up her boyfriend's face so that he can impersonate a bank executive, in "Double Trouble"; Kent Taylor stars

Jan. 29 Thursday

9:30 5 **DAN DURYEA AS CHINA SMITH**
A soldier's diary left for safe-keeping with a waterfront padre leads China into another adventure in "The Tanaka Archive"

7 **MUSIC IN VELVET**—Tune Time
Musical variety with Rex Maupin and his orchestra

9 **RACKET SQUAD**—Police Drama
A baby-faced con man borrows a three cent stamp, then a ten dollar bill & parlays them into a $5,000 swindle in "Dear Mom Gambit"

10:00 4 **VIC PERRY**—Man On The Street

5 **WEATHERMAN**—Clint Youle

7 **MARCH OF TIME**—News Film
Narrated by Westbrook Van Voorhis & titled "Formosa" it gives a blueprint for a free China

9 **MOVIE**—Title to be announced

10:10 5 **DORSEY CONNORS**—Helps

10:15 4 **SPORTS PAGE**—Commentary

5 **CLIFTON UTLEY AND THE NEWS**

10:25 4 **CHGO. WEATHER**—Russ Reed

10:30 4 **CHICAGO AT NIGHT**—Chuck Bill

5 **LET'S LOOK AT SPORTS**—Duggan

7 **"I MARRIED A WITCH"**
MOVIE—Humorous story about the reincarnation of a beautiful witch whose spirit has been confined since Colonial days, but suddenly assumes mortal form again; stars Veronica Lake & Fredric March

10:45 4 **OUR SONG**—Musical

5 **HERBIE MINTZ SHOW**—Musical

11:00 4 **KUP'S COLUMN**—Guests & Chats

5 **"CRIMINAL INVESTIGATOR"**
MOVIE—A cub reporter sets out to solve the mystery of a murdered showgirl; stars Robert Lowery & Edith Fellows

9 **"THE FOUR JUST MEN"**
MOVIE—Four men take the law into their own hands and spend their lives fighting foreign agents; stars Hugh Sinclair, Griffith Jones, Francis L. Sullivan & Anna Lee

11:15 4 **FAMILY MOVIE QUIZ**—Game
Entire family will be rewarded if you answer the motion picture quiz correctly & all will appear on the show the following night as guests of comedian Joey Bishop

11:30 4 **MURDER BEFORE MIDNIGHT**

12:00 4 **"CORSAIR"**
MOVIE—Starring Chester Morris

7 **WHAT'S NEW**—Current Events

1:30 4 **ULMER TURNER & THE NEWS**

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The Empire Room of the Palmer House is ringing with the voices of 9 Frenchmen who call themselves "Les Compagnons de la Chanson" or "The Companions of Song." Top on their Empire Room repertoire is their popular Columbia recording of "The Three Bells" . . . the story of Jimmy Brown. The boys have been a nationwide hit many times on the Ed Sullivan TV show and are now in their final week at the Palmer House. On January 29 Jean Carroll, "America's First Lady of Laughs" and another top TV star, will take over the Empire Room for the month of February.

Friday Jan. 30

	WBKB	WNBQ	WENR-TV	WGN-TV
	4	5	7	9

6:45 5 **Town And Farm**—Discussion
7:00 5 **Today**—Reports & Interviews
9:00 4 **Film Short**
5 **Ding Dong School**—Nursery
9 **A To Z Of Cookery**—Recipes
Dinner, Sunday at seven
9:30 4 **Wheel Of Fortune**—Quiz
5 **Prologue To The Future**
9:45 4 **Meet Betty Furness**—Ideas
10:00 4 **News At Ten**—Information
5 **Home Cooking**—Eddie Doucette
Shrimp bisque and oxtail soup
7 **"Worldly Goods"**
MOVIE—A young couple finds that money is substitute for true love; stars James Kirkwood & Mema Kennedy
9 **Morning Movie Time**—Film
10:05 4 **There's One In Every Family**
10:15 9 **Earl Nightingale Prog.**—Talks
10:30 4 **Breakfast With Danny O'Neil**
5 **Mrs. U.S.A.**—Film Short
9 **Strike It Rich**—Warren Hull
Guest, Ray Heatherton, TV's "Merry Mailman"
11:00 4 **Creative Cookery**—Recipes
Pork shoulder (or tenderloin) & mushroom casserole, fresh strawberry glaze pie, glaze for pie, & French cream filling are demonstrated
5 **Film Short**
7 **Bob & Kay Show**—Variety Time
9 **Bride & Groom**—Interviews
11:15 9 **Love Of Life**—Serial Drama
11:30 5 **Good Living**—New Ideas
Beauty authority Hope Robbins and her guest will talk about corrective make up
9 **Search For Tomorrow**—Tale
11:45 9 **Guiding Light**—Serial Story
12:00 4 **Happy Pirates**—Fantasy
5 **Noontime Comics**—John Coons
9 **Hi Ladies**—Interview Fun
12:25 4 **Midday News**—Late Report
12:30 4 **Garry Moore Show**—Comedy
Which dog is whose? Everyone in cast will have a dog, & audience will decide which dog belongs to which member of the cast. Comedy skit "Vaudeville Days"
5 **Art Van Damme Quintet**
Music session with comments on news
7 **Beulah Karney Presents**—Tips
Beuiah prepares a wade party
12:45 9 **News Of The Day**—S. Allen
1:00 4 **Double Or Nothing**—Bert Parks
5 **"Now Barrabas"**
MOVIE—A navy flyer, shot down, relives his whole life as he waits for death to overtake him; stars Richard Greene & Sir Cedric Hardwicke
7 **What's New**—Current Events
1:00 9 **Luncheon Party**—Ernie Simon
1:30 4 **Art Linkletter's House Party**
7 **Claude Kirchner Show**—Variety
9 **Magic Carpet**—Film Short
2:00 4 **Film Short**
5 **Big Pay Off**—Quiz Contest
7 **"Notorious But Nice"**
MOVIE—Driven away from the man she loves, a girl finds solace in the arms of a big time gangster; stars Marian Marsh, J. Carrol Naish & Rochelle Hudson
9 **Paul Dixon Show**—Variety
2:15 4 **Lee Phillip Show**—Discussion
Interviews, fashions, & tips for gals
2:30 4 **Roosevelt College**—Talks
Dr. Marian Despres of the Dept. of Psychology discusses "Patterns of Child Growth"
5 **Welcome Travelers**—Interviews
Tommy Bartlett says hello to visitors
3:00 4 **News At 3:00**—Chuck Bill
5 **Kate Smith Hour**—Variety
The DeMarco Sisters; comedians Bob & Ray; "Cracker Barrel" interview with Harold H. Velde, chairman of the House Un-American Activities Committee; and Kate & the Band
7 **"Oliver Twist"**
MOVIE—Vivid picturization of the all-time Dickens' classic, with Dickie Moore
9 **"Tough Kid"**
MOVIE—Young boy decides to stick his chin out and separate his older brother from bad company; stars Frankie Darro, Dick Purcell & Judith Allen
3:05 4 **"Come Out Fighting"**
MOVIE—Police commissioner closes boys' clubroom with result that his own son becomes involved with gamblers; stars Leo Gorcey, Huntz Hall, Billy Benedict & Gabriel Dell
4:00 5 **Hawkins Falls, Pop. 6,200**
Life in a small midwestern town
7 **Great Western Stories**
"Battling Marshal"
9 **Trail Blazers' Theater**—Film
"Tumbleweed Trails"
4:15 5 **Gabby Hayes Show**—Tall Tales
4:30 4 **Garfield Goose And Friend**
The King's loyal subjects meet a variety of animals in his story of "A Walk In the Forest"
5 **Howdy Doody Show**—Puppets
5:00 4 **Kids Karnival Kwiz**—Games
Natco, the clown, makes you laugh
5 **Cactus Jim**—Western Feature
7 **Laugh Time**—Film Shorts
"Laurel & Hardy" film plus cartoon
9 **Time For Beany**—Fun For Kids
A boy's adventures with his pals
5:15 9 **Junior Edition**—S. Fentress
5:30 4 **Silhouettes Of The West**—Chats

5:30 5 **King Calico**—Puppet Fun
The Calico People are wonderful campers—at least until the sun goes down

7 **Adv. Time With Bob Atcher**
"Hurricane Express" chapter 11, and "Last of the Clintons" chapter 5

9 **Robert Hurleigh**—News

5:40 4 **Window Shopping**—Commercial

5:45 4 **Chgo. Weather**—Russ Reed

5 **Something To Talk About**

9 **Clete Roberts World Report**

5:50 4 **To be announced**

5 **Clifton Utley And The News**

6:00 4 **Sports & Comments**—Bob Elson

5 **Herman Hickman Show**—Talk
Every phase of sports is covered including commentary on latest developments, predictions of scores, and interviews with celebrities

7 **Austin Kiplinger & The News**

9 **Captain Video**—Adventures

6:10 7 **Sports Highlights**—Jack Drees

6:15 4 **Ulmer Turner And The News**

5 **Town Crier**—Tony Weitzel

6:20 7 **Your Weather**—Wayne Griffin

6:30 4 **CBS News**—Douglas Edwards

5 **Those Two**—Comedy Skit

7 **Stu Erwin**—Comedy Drama
"Stu's Guilty Secret." Joyce discovers her mother crying over an old love letter written by Stu which leads into laughter and tears for the entire family

9 **First Edition**—Spencer Allen

6:45 4 **Perry Como Show**—Musical
"I've Got My Love To Keep Me Warm," "Till I Waltz Again With You," and "Dancing In The Dark"

5 **News Caravan**—John Swayze

9 **Chicagoland Newsreel**—Data

7:00 4 **MAMA**—Domestic Comedy
Peggy Wood and Robin Morgan star in story of Norwegian-American family

5 **RCA VICTOR SHOW**—Musical
A pretty wife with a jealous husband moves into Dennis's apartment building and the husband suspects Dennis of wooing his wife
Sponsored by RCA Victor

7 **ADV. OF OZZIE & HARRIET**
"The Rover Boys." Ozzie and Thorny become book worms when a book salesman arouses their interest in literary matters

9 **SPORTS EDITION**—News Events
Jack Brickhouse & Harry Creighton

7:15 9 **CITY EDITOR**

7:30 4 **MY FRIEND IRMA**—Comedy Skit
Irma sends out the office mail using a client's rare stamp collection as postage; Marie Wilson & Cathy Lewis are featured

7:30 5 **WALT'S WORKSHOP**—Creative
Mr. Durbahn and winner of the Douglas Fir Plywood Assn. Award for design, pool their ideas on the best way to make use of unfinished or waste space in a home

7 **SUPERMAN**—Adventures
A Chinese jade figurine, valued at more than half-million dollars, is stolen from a curio shop just before it is to be presented to the National Museum in "The Riddle of the Chinese Jade"; George Reeves is featured

9 **DARK OF NIGHT**—Drama

8:00 4 **PLAYHOUSE OF STARS**—Drama
"Point Of Honor" with Joseph Schildkraut; espionage, intrigue, & murder —an army officer is intent upon finding a secret map, the only clue is that he has a number tattooed on his arm

5 **BIG STORY**—Drama
James Pooler, of the *Detroit Free Press*, finds a little boy of ten representing his family in an eviction case

7 **DEATH VALLEY DAYS**—Western

9 **LIFE BEGINS AT 80**—Panel
Jack Barry emcees panel of oldsters including Georgiana Carhart, Fred Stein, Jessie Graham, Fred Cox

Friday Jan. 30

	WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9

8:30 4 OUR MISS BROOKS—Comedy
Monsieur LeBlanc, Madison High's new French teacher, discovers Eve Arden's charms while Mr. Boynton is away at a convention

5 ALDRICH FAMILY—Comedy Tale
"Lucky Day." Henry & Homer go to a carnival and win everything in sight, including something that disrupts the entire household

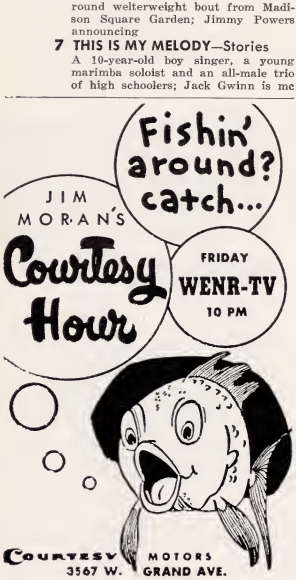
7 FILM DRAMA

9 WORLD IS YOURS—Film Drama
"British Isles and the Coronation"
Sponsored by the Chicago Motor Club

9:00 4 MRS. & MRS. NORTH—Drama
Two beautiful models get in a fight and one is found murdered by scissors in "The Third Eye"

5 CAVALCADE OF SPORTS
Vince Martinez, of Paterson, N.J., with 25 wins & 5 defeats vs Carmine Fiore of New York City, with 41 victories, 13 defeats & 6 draws, in 10 round welterweight bout from Madison Square Garden; Jimmy Powers announcing

7 THIS IS MY MELODY—Stories
A 10-year-old boy singer, a young marimba soloist and an all-male trio of high schoolers; Jack Gwinn is me



9:00 9 TWENTY QUESTIONS—Quiz
Emcee Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Gregory Ratoff

9:30 4 FAVORITE STORY—Film Drama
Adolphe Menjou is featured

7 CHGO. KLOSE UPS—Interviews

9 DOWN YOU GO—Panel Quiz
Dr. Bergen Evans with Carmelita Pope, Fran Coughlin, Toni Gilman, and Robert Breen

9:45 5 GREATEST FIGHTS OF CENTURY
Boxing film: Joe Louis vs Arturo Godoy (1st) February 9, 1940

10:00 4 VIC PERRY—Man On The Street

5 WEATHERMAN—Clint Youle

7 COURTESY HOUR—Variety
Jim Moran emcees musical talent show with professional acts. Bruce Chase and his orchestra provide background
Sponsored by Courtesy Motors

9 "SEARCH FOR DANGER"
MOVIE—A gambler absconds with $100,000 and the Falcon sets out to catch him; stars John Calvert, Albert Dekker & Myrna Dell

10:10 5 DORSEY CONNORS—New Tips

10:15 4 SPORTS PAGE—Commentary
Report by Jimmy Evans

5 CLIFTON UTLEY AND THE NEWS

10:25 4 CHGO. WEATHER—Russ Reed

10:30 4 CHICAGO AT NIGHT—Chuck Bill

5 LET'S LOOK AT SPORTS—Duggan

10:45 4 OUR SONG—Danny O'Neil Sings

5 HERBIE MINTZ—Musical

11:00 4 KUP'S COLUMN—Gossip

5 "FATHER STEPS OUT"
MOVIE—Railroad president tries to regain his lost health & keep his railroad from the hands of rivals; stars Frank Albertson, Jed Prouty, and Lorna Gray

7 "MONEY MADNESS"
MOVIE—A thief and murderer wagers his life against $200,000; stars Hugh Beaumont & Frances Rafferty

11:15 4 FAMILY MOVIE QUIZ—Contest
Joey Bishop interviews lucky family and places a call to a prospective winner. "Name the star" game has oral and visual clues

11:30 4 MURDER BEFORE MIDNIGHT

12:00 4 "I COVER CHINATOWN"
MOVIE—(1st showing) A bus driver becomes deeply involved in stolen goods; stars Norman Foster & Elaine Shepard

12:30 7 WHAT'S NEW—Current Events

1:30 4 ULMER TURNER & THE NEWS

(Stations reserve the right to change above listings without notice)

DESI ARNAZ

(Continued from page 11)

an audience present when the films were made so that the folks at home would know when to laugh.

Desilu productions is now fabulously successful (they also film "Our Miss Brooks," "I Married Joan," "Ozzie and Harriet" and several filmed commercials) and practically all the credit belongs to Desi, who found his talents well-adjusted to the American capitalist system.

Since the death of their first child, Desi and Lucy have had another, Lucie Desiree, and at this writing, are awaiting their third. The child's arrival is a matter of national import, even being included in the plot of "I Love Lucy."

One of the chief comic props in "Lucy" is the continual kidding of Desi's accent. Desi's ineptitude with the language can often reach extremely comic heights. In the popular conception, anyone with a foreign accent is automatically banished as inferior and not to be bothered with. That this concept is due for revision is indicated when you start thinking about Desi's astonishing way with a dollar. Either that, or inferior needs a new definition.

When Desi and Lucy aren't working, which means Saturday through Monday, Desi heads to sea with the family yacht called the Desilu. Lucy is no yachting fan but goes along sometimes just to keep Desi company. The rest of the week, the two stay home on their San Fernando ranch and play Canasta. It's a nice life, and it completes the cycle for Desi—from Cuban aristocrat to TV aristocrat.

"I Love Lucy" is seen Mondays at 8 p.m. on channel 4 (WBKB).

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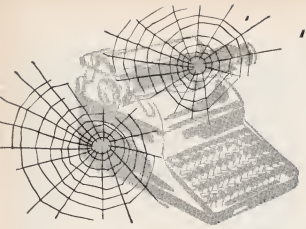


"BIG TOWN"

The Editor

STEVE WILSON had better look out. Even though he is boss of the "Illustrated Press," and is a pretty big shot in "Big Town," Steve is going to start getting plenty of heated complaints from his fellow members of the U. S. press. And here's the real reason —editor Steve Wilson is "living it up" much too high for his fellow journalists.

First thing, there's the matter of his blondes. No one denies that Lorelei Kilbourne is a pretty useful dish when it comes to a showdown with crooks. She's always fetching the cops in the nick of time. Not only that, she's untied Steve so often in the badmen's lair, Lorelei could star in a Boy Scout knot-tying contest. This is to say nothing of countless mysteries solved with Lorelei's lipstick, hairpins or just plain old women's intuition.

But what really gripes Steve's colleagues is that his blonde helpers are all so doggoned cute. Pipe this latest Lorelei—Jane Nigh—for example. She's 5'4" and 115 lbs. of loveliness. Before embarking on the Hairbreadth Harry life of TV's "Big Town," Jane was a movie starlet who played a secondary role in such flickers as "State Fair," "Blue Grass of Kentucky" and "Red Hot & Blue." Before that, Jane pounded a typewriter in the Los Angeles office of Sears Roebuck. Her boy friend sent her photo to a movie talent scout, and that did the trick.

Before Jane Nigh, Steve Wilson employed such winsome cuties as Mary K. Wells and Julie Stevens (Helen Trent of radio fame). They were beautiful, too, and most working newspapermen will swear that such creatures are never encountered on a day's beat.

There's another point on which Steve Wilson may hear from such "competitive" outfits as Associated Press and United Press. That's the fact that, despite his long service on the "Illustrated Press," no one has even seen editor Steve Wilson write a story for publication. This is bound to give the U. S. press a bad reputation, to say nothing of attracting all sorts of glamour-conscious, shiftless bums into the business.

Watching the editorial genius of Steve Wilson turned exclusively to crime-busting reminds one of that famous old movie that starred Don Ameche as a crack reporter. In one scene, Ameche sat down at his typewriter and, with tremendous excitement crackling around him, banged out a *perfectly typed* story. Working reporters flocked to the cinemas just to have themselves a good belly laugh.

Another glaring unreality is one in common with all TV whodunits — every

Jane Nigh is the latest Lorelei. Besides bearing a remarkable resemblance to announcer Betty Furness, she follows an illustrious tradition of blonde heroines.

Editor Steve Wilson has a problem. "Who'll I hire next?"

Lives It Up

Larelei (Jane Nigh) and Steve Wilson (Pat McVey) help catch a murderess, played by Courteen Landis. But she won't suffer much, because she's actually Mrs. Pat McVey in real life. Courteen is a native of Milwaukee.

Pat McVey and Mary K. Wells (a farmer Lorelei). His specialty: Blondes.

crime gets solved in 30 minutes, right on the button. This is great stuff, and highly efficient, say the press boys, but they sigh heavily thinking of all the major crimes still unsolved in the police files of all great cities. The only support Steve Wilson will get on this will come from the Mystery Writers of America.

It would certainly be mighty refreshing some time to have "Big Town" go off the air with editor Steve hopelessly trussed up head-to-toe, with a cider press steadily grinding down on him—and not a friend in sight. That's the sort of thing that makes switchboard operators go crazy, and telephone companies declare dividends.

Naturally, all this sniping isn't going to discourage Steve Wilson, because in real life he is Pat McVey, a fellow who was getting pretty benumbed by hard work & bad luck before the "Big Town" series was launched.

McVey is a Fort Wayne, Ind. boy who aspired to be a lawyer. "I don't want to be an actor, they're all crazy," he told his high school dramatic coach. So he finished at University of Indiana, then Indiana Law School. In fact, he practiced law for two years.

Then McVey left law practice and headed for the west coast, where he picked up off jobs and played in amateur theatricals for several years. His first movie bit was in "Sergeant York," which earned him $50. In 1939, a San Fernando Valley flood wiped out his home there. In 1942, McVey entered the army as a buck private, and saw service in Washington state and Cold Bay, Alaska.

He was discharged in 1945 and returned to summer stock, by which route he made his journey to the Broadway stage, usually playing hardboiled press agents and reporters. In 1950, McVey won the TV auditions for "Big Town" and has felt comparatively at home battling TV villains ever since.

"And who wouldn't be," chorus the U. S. press, "with gorgeous blonde assistants, 30-minute work-weeks, and every badman tailored for a pratfall?"

"Big Town" is seen on channel 4 (WBKB) on Thursday at 8:30 p.m.

Well, wha wouldn't be tired—interviewing blandes, warking 30 minutes a week, knacking aff badmen.

Janette Davis HER MAN

By SHIRLEY ELMAN

No man problem here. Janette, surrounded by Archie Bleyer's musicians, rehearses a tune for one of Redhead's A.M. shows.

THAT old show business cliche that says "There's no business like—" has become a loyalty oath for almost every entertainer. The greasepaint crowd will tell you the entertainment bug is worse than the seven year itch. Once bitten, you're a willing slave for life.

But they'll admit just as freely that the effects of this occupational disease are serious. All too frequently an entertainer must place his personal goals second to the demands of his job. Witness the case of vocalist Janette Davis.

One of Godfrey's puppets, Janette is suffering a common trade ailment: "I've got everything but a man!"

Her "lonesomest gal in town" existence is a product of her own making. Topmost in her life—right now, at least—is her job, a singing spot on the highly-touted Godfrey shows. But Janette can't look for a mate and still make rehearsals, shop for clothes, be on time for costume fittings and learn her lyrics. In addition, the ever-present spectre of wrinkles, bags and fatigue lines that haunts every performer forces her to be in bed by 10 every night. Janette is required to look well-groomed for her TV audiences, but can't use this asset to attract any personal audiences. A dilemma, if ever there was one.

One story about her work-packed schedule tells of a photographer assigned to follow her on a typical day. The shutter-bug stuck with his subject through a 7 a.m. breakfast, voice lesson, Godfrey a.m. show, quick gulp of lunch, dancing lesson, TV rehearsal and ice-skating lesson. By 8 p.m. he was mumbling incoherently about the physical endurance of women. Some wags report that Janette bundled him and his camera off in a cab then and suggested he pick less strenuous assignments in the future. Like covering a bullfight.

Admittedly she's got more than her share of chances to meet Mr. Right on the Godfrey show. Lots of handsome men, good singers, personality-plus males. But here again, Janette's the hard-luck kid. There *are* nice guys connected with the show, she admits, but they're all married. And the bachelors are too young.

Janette (who isn't telling her age, but is a safe 30), plays a sort of sisterly role in Godfrey's entourage. Other singers have been romantically paired off. Marion Marlowe, supposedly one of Janette's close friends, has behaved in

unfriendly fashion by nosing her out of the spotlight and cooing blissfully with romantic tenor Frank Parker. Now Godfrey had adopted a dewey-eyed chick, 20-year-old Lu Ann Simms, and is trying to promote a romance between her and tongue-tied Julius LaRosa. All of which leaves Janette pretty much a tagalong, a solo act, and worst of all—just a good kid.

This identification Janette doesn't want. She'd like to have columnists buzzing about her romantic interests. She'd like to have viewers wondering if she were really in love. For a while, not too long ago, she enjoyed a spell of notoriety. Godfrey, the persistent Cupid, teamed her with the bobby-soxers' crush, Bill Lawrence, even though Bill was some years younger than Janette. But Uncle Sam interrupted by drafting Lawrence. When he returned, he found the mike controlled by Parker and LaRosa. Now Janette sings the blues—alone.

As for the type of man she wants around her house on King's Point, Long Island, Janette has some pretty big city notions for a little girl from Pine Bluff, Ark. Although she no longer stresses his "tall, dark and handsome" qualities, her standards are still pretty high: a man who is strong mentally with a will of his own; someone who commands her respect; a success in his field; a neat, orderly and well-organized individual; a gentleman, yet handy around the house, and someone who isn't mentally or emotionally younger than she. Are there *any* qualifiers?

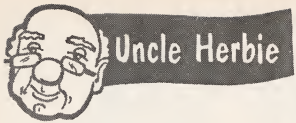
If she does find this ideal man, Janette will be trying matrimony for the second time. Wed at 19, she was divorced some three years ago because, she claims, she was too much the "boss." Her ex-husband is now remarried, has a couple of kids and a wife who lets him make the decisions.

Janette's fussiness where men are concerned probably stems from her success since those days back in Pine Bluff. Her smooth handling of both jump tunes and blues caught Godfrey's ear some eight years ago while she was appearing on CBS radio in New York. Even before scrambling aboard the old Redhead's success wagon, she had enjoyed some success on Chicago and other Midwest radio shows.

There are many women who dislike this sultry-toned singer with the piquant face who too often provokes a wild gleam in men's eyes. Few women would offer sympathy to Janette Davis, a lonesome gal who has everything but what she wants most—a man of her own.

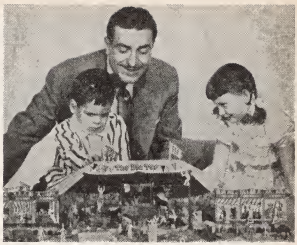
Janette Davis can be seen on the Arthur Godfrey shows, Mon. through Thurs. at 9 a.m. and 7 p.m. Wednesdays, both on WBKB (channel 4).

Janette gets an earful from Uncle Artha'. Maybe he's giving her some tips on husband hunting.



Boys and girls, do you recognize Jack Sterling, ringmaster on the "Big Top" circus show? If he looks different, it's probably because he's not wearing his top hat and ringmaster's costume. That's because Jack's taking time off from his TV show (11 a.m., Saturdays, Channel 4) to entertain two young fans. He's showing them the "Big Top" toy circus, made of metal and plastic, which is exactly like the "Big Top" show you see on television. Except that it's smaller, of course.

Jack's two little friends are children whose parents are also in entertainment. Chris' (left) mom is Betty Luster, TV dancer, and little Judy is daughter of radio singer Joan Edwards. Both



Chris and Judy are circus fans. Bet they'd even like to sneak in under the tent. But then, wouldn't you?

THIS WEEK'S CONTEST: How many words can you make from "Circus Ringmaster?" For the longest list I'll award $1; second longest, 50 cents; next 15 runnersup, 25 cents each. Mail your lists to Uncle Herbie, % TV Forecast, 185 N. Wabash Avenue, Chicago 1, Ill., before Sunday, Feb. 1.

N Y O P I K W M C
1 2 3 4 5 6 7 8 9

2+7-7-1 = ____

3+2+4-4 = ____

4-3+2+6 = ____

7+3-2-2 = ____

5+3+1-7 = ____

Here's a little puzzle code for you to work out. This is how it works: The numbers at the top of the page stand for the letters above them. Work the simple arithmetic problems to get the numbers, then substitute the corresponding letters. When you finish, you'll have the name of a lovable character on the "Super Circus" show. Draw a picture of a clown and send it with your answer.

Mail your entries to Mollycues, % TV Forecast, 185 N. Wabash Ave., Chicago 1, Ill., before Monday, Feb. 2. First prize is $1; second prize, 50 cents; next 25 prizes, a copy of Molly's picture puzzle book. In cases of ties, neatest and most original will win. Answer will appear here next week.

Last week's puzzle was a bear.

Get your Mollycues Picture Puzzle Book by sending 35¢ to TV Forecast.

JAN. 5TH MOLLYCUES WINNERS:

Katherine Brawn, Chicago; Luerine Brawn, Great Lakes, Ill; Rannie Chaitz, Hampshire, Ill; Carol Cohn, South Bend, Ind; Lindy Colburn, Hinsdale, Ill; Carol Jean DeFard, Gaadland, Ind; Jim Dick, Rochester, Ind; Terry Ernsberger, Walkertan, Ind; Sharan Gurewitz, Bentan Harbar, Mich; Ursula Hines, Chicago; Nancy Kischer, Wilmette, Ill; Darathy Kalava, Chicago; Barbara Kallars, Mishawaka, Ind; Maureen Leland, Chicago; Candy Lewis, Chicago; Darlene Matyka, Chicago; Richard Pabich, Chicago; Marjarie Rand, Granger, Ind; Linda Shepard, Michigan City, Ind; Paulette Silver, Chicago; Merle Silverman, Chicago; Barbara Smith, Rassville, Ind; Danna Smith, South Bend, Ind; Jimmy Tanner, Chicago; Laretta Vaightmann, Dawners Grave, Ill; Adrienne Vaisinet, Chicago; Catherine White, Chicago.

SPORTSCAST

by ED PAZDUR

THE **International Boxing Club**, hard pressed for fresh talent, will switch from the usual ten round telecasts to two six round contests in an effort to promote new faces. The new scheme takes effect Wednesday over WBKB. . . . The first six rounder will pit the Olympic middleweight champion **Floyd Patterson** against **Chester Mieszala**. You've seen Mieszala in action at Rainbo on channel 7. . . . The other six rounder bills undefeated **Chuck Spieser**, a **Chuck Davey** stablemate, against **Tony LaMonico**. . . . Another promising newcomer destined for top TV billing is **Allan Moody**. . . . **Jimmy Powers**, popular NBC-TV sportscaster, has a younger brother, Tom, in the *Chicago Tribune's* sports department.

It's good to see **Vince Lloyd** back on major TV assignments. The versatile sportscaster was impressive in handling the **N.U.-Illini** basketball game last week. **Vince** will be back Monday, January 26, over WGN-TV when **Ohio State** tackles **Northwestern** at 8:00 p.m. . . . The **Cook County Council** of the **American Legion** presented **Jack Brickhouse** with an award in appreciation for all the happiness Jack brought hospitalized vets in 1952. . . . To acquaint Chicagoans with **Herman Hickman's** NBC-TV show Friday nights, over 500 cigars were mailed by his sponsor to Windy City friends.

Leo Durocher, fiery manager of the **New York Giants**, plans to quit baseball at the close of the 1953 season to devote full time to his television enterprises in Hollywood. . . . Wonder how the **National Boxing Association's** drive to black-out cities where fights are televised would affect **Rainbo Arena?** The Rainbo fights are televised locally. Without television, promoter **Irv Schoenwald** would discontinue all **Rainbo** boxing operations.

Bill Tobin, Black Hawk prexy, is now in his 27th year with the Hawks. Bill was first hired by the late **Major Frederic McLaughlin** back in 1926. . . . The Hawks are back on TV every Sunday night over WBKB, 10:00 p.m. And for your convenience, a handy 32-page magazine on the Black Hawks is available—free! Simply mail us (% sports editor) your name and address. . . . On the bottom of this page is a ballot on which you can vote for your favorite Hawk player. The Hawk picked as Chicago's favorite will be presented with a handsome prize. All fans voting will receive the Black Hawk booklet.

Like the ol' Peoria days

LLOYD

A good ten cent cigar

HICKMAN

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BALLOT

*My Favorite Blackhawk is*_____

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I understand that upon receipt of this ballot I will be mailed free a 32 page booklet on the Chicago Blackhawks.

My Name_____

Address_____

City_____ Zone_____ State_____

DEAR BOSS:

I gotta admit it. I deliberately missed a couple of installments of "Down You Go." It wasn't the game. I always liked Hang The Butcher, the game on which the show is based. I drool for Carmy Pope and Toni Gilman, the "vive la difference" on Bergen Evans' witty panel.

Bergen invariably punches up the show with his hard, gemlike classic clues. But what used to pall was the studiously shy, deftly diffident, smiling smugness of brainboys Francis Coughlin and Robert Breen. I used to get the impression that if anyone DARED call them Fran and Bob, it would be like throwing rocks at a church.

Now don't get me wrong. I know that these boys are wise men in their own right. But every right presupposes a duty—in this case a duty to get out there and entertain the viewers. I don't care what a guy's cum laude is. When I sit down at the TV set, I wanna be amused.

What a surprise I got the other night on channel 9. It was the same old "Down You Go" panel, but there were two strangers, I think. Good old Fran Coughlin and lovable old Bob Breen—chortling, ad libbing, yocking it up with bossman Evans. Yessir, I think "Down You Go" has "Back It Made."

Boss, what's happened? I mean, where are all the women cooks? I see Francois Pope on channel 4, Eddie Doucette on channel 5, and now John Zenker on channel 9, all male chefs. I know Beulah Karney is representing the determined sex on channel 7, but are 1-3 good odds? What's the reason? Ain't can openers photogenic?

Say Boss, does Doug Edwards kind of remind you of the kid next door when he made his high school graduation address—too young to relax and too old to be scared?

CHUB.

LETTERS (continued from page 3)

Awww, come on now—where is Hal Block? We miss him.

Kankakee, Ill. THE BARBERS

Ed. Note: The latest report we have is that Hal has been permanently replaced on What's My Line by Steve Allen.

I saw the show Circus Hour with Joe E. Brown and I think that instead of once a month it should be on once a week. Milton Berle was good when he started but something must have happened. I don't enjoy watching him anymore.

Chicago, Ill. JOAN HERRMANN

Have just witnessed a chapter in the fabulous career of Jake LaMotta which should mark finis to an up and down but not without its glorious moments career. I was somewhat stunned at his brutal defeat at the hands of one Danny Nardico. I was overwhelmingly startled by the referee in allowing the brawl to continue a minute and a half after La Motta was virtually out on his feet.

Kenosha, Wisc. CARL A. BUTERA

Ed. Note: At that point Jake must have thought he saw at least three Nardicos.

Would you please tell us if Dean Martin and Jerry Lewis are going to be on television again?

Chicago, Ill. CYNTHIA MISTLE

Ed. Note: Dean and Jerry will be on the Comedy Hour at 7 p.m. on Jan. 25.

No sponsor for "One Man's Family"? What a shame. This program topped them all. Hope to see it back soon.

Chicago, Ill. MARGUERITE STRACK

Ed. Note: Plans are underway to bring One Man's Family back to TV in the near future.

The Evans Fur Co. is certainly making fools of themselves by trying (in vain) to copy the Dorothy Collins advertisement with some singer that constantly repeats the same horrible song advertisement. How can they expect people to sit through that session of monotonous music that is sung at least twelve times at each interval.

Chicago, Ill. L. F.

Why doesn't some good-hearted sponsor give Vaughn Monroe a TV show of his own. Just saw him on the Jackie Gleason show as a guest star and he's won-der-ful-l.

Kankakee, Ill. CATHY BARBER

I Li-i-ike it!
I Li-i-ike it!

says Jerry Lewis

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"SATURDAY NIGHT FIGHTS"

Outstanding Professional Bouts
Narrated by **BILL STERN**

8:00 P.M.

THIS WEEK: from Boston Arena
10 Round Lightweight Bout
PADDY De MARCO
VS.
FREDDIE "BABE" HERMAN

Presented by
BAYUK CIGARS

CHANNEL 7
WENR-TV

ABC Television Network

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